

# Cincinnati Dental Society

www.CINCINNATIDENTAL.org

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July | 2025



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Shred Event** Page 17

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A large blue sign with white text and logos. The sign is mounted on a black stand. The text on the sign reads: "WELCOME TO 'Ohio Smiles Take Flight!'" in large white letters. Below this, it says "HOSTED BY: CINCINNATI, COLUMBUS, AND DAYTON DENTAL SOCIETIES". At the bottom, it says "SPONSORED IN PART BY:" followed by logos for Advantage Technologies, The Cincinnati Insurance Companies, United Way, Haleon, Hiossen Implant, Kerr, Kuraray, Orthobrain, and US Bank.

**WELCOME**  
**TO**  
*"Ohio Smiles  
Take Flight!"*

**HOSTED BY:**  
**CINCINNATI, COLUMBUS,  
AND DAYTON  
DENTAL SOCIETIES**

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Cincinnati Dental Society's



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Nick Voynovich – Midwest Payment Processing, Principal

A handwritten signature in black ink that reads "Victoria J. Nixon".

Victoria J. Nixon, Executive Director



# Cincinnati Dental Society

B • U • L • L • E • T • I • N

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**CHRISTOPHER F. HECK, D.M.D.**  
*President*



## Let's Help Each Other!

There is little doubt that Dentistry is still an outstanding profession despite what we hear and read on the daily. Having the opportunity to use our knowledge, training, skills and experience to help people maintain their oral health is rewarding to most of us. As a general dentist, I love the variance in procedures and the people that I am blessed to care for. There are many different practice models today and along with our specialties, there's generally something for everyone that wants to put in the time, effort and expense for the schooling and training. I have been blessed to find, it gets better and better as the years pass.

There is also little doubt that the profession is changing and changing rapidly. Argue whether some of these changes are for the ultimate good, or just the progression of our time or even a function of generational differences. I think our dental education system is majorly flawed, with the costs vs. the amount of experience and training that results is not close to being equitable. However, having the ultimate freedom and the "American Dream" of making your career as good or successful as you want it to be is still alive and well. We truly have nearly unlimited opportunities. Entrepreneurship, clinical education, public health, private practice, employee dentist, specialist, group practice and equity to name a few.

At the same time, we are under attack consistently from all sides. Unhappy or demanding

patients, regulatory compliance issues, overhead concerns, staff costs & shortages and third-party payer/insurance issues never seem to end. There is a way to fight back. A way to be more informed and have some influence on the future. **YOUR FUTURE & THIS PROFESSION.**

Get involved in organized dentistry! Contributions at the local level arguably have the most impact and are the easiest to start with! It's a win-win. Serving on a committee or the Council of the Cincinnati Dental Society is a truly valuable experience. Serving is rewarding mentally and socially but also it will help you be a better leader, practice owner or employee dentist, improve your clinical decision making and head problems off before they really affect you and others. I can vouch for this every single day.

Everything we do as professionals builds gradually to make us who we are in any specific moment. Change a handful of things, maybe you are in a completely different place, better or worse. If you find yourself in a rut in your professional life, maybe give involvement a chance. It just might change your trajectory, outlook and ultimately, YOU! I'm always happy to meet or have a chat about how organized dentistry has benefitted my story to provide some perspective to you, regardless of where you are in your career. Please let Vicki or myself know if you would like to serve!

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Get involved in  
organized dentistry!  
Contributions at the  
local level . . .




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-  1-800-762-3159

BY VICTORIA J. NIXON, MSA  
Executive Director



Summer is upon us and before you know it, we will be getting ready for our first continuing education program and CDS Member event! I hope you are having a fun, safe, and healthy Summer!

On February 14, 2025, I celebrated 25 years as your Executive Director. It truly has been an honor to be part of an amazing group of people and to have shared so many wonderful memories. I look forward to many more years and to many more memories!

At this year's "Jack W. Gottschalk, DDS, Notable Service Award" ceremony, Dr. Chris Heck surprised me with a beautiful Waterford vase, which included an inscription *"In recognition of 25 years of exemplary service to the Cincinnati Dental Society"*. It is absolutely beautiful and I will treasure it forever.

Our first regional continuing education program with the Columbus and Dayton dental societies was a great success! It was a lot of work, but worth it! The venue was unique and the day went without a hitch, thanks to the hard work of Michelle and Karen with the Columbus Dental Society as well as Kasey with the Dayton Dental Society. Thank you, ladies!

Being involved as an officer of the Society, serving on Council or a committee is not a chore or even painful, it is a privilege, and we are always looking for new people. So, if you would like to learn more about the different opportunities available, please contact me or someone on Council or on one of the committees, listed on page 14 of this Bulletin.

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Our first regional continuing education program with the Columbus and Dayton dental societies was a great success! It was a lot of work, but worth it!

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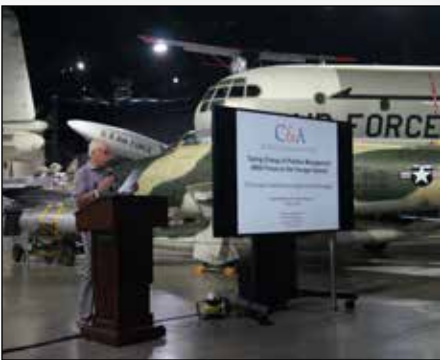
Our next two CDS Member Events will be hosted at some different/unique venues, so hopefully you will be able to join us. Remember, these events are complimentary for all CDS members, so mark your calendar for Thursday, October 9th at the Hofbrauhaus Newport with speaker, Mike Terrell, and November 10, 2025 at the American Sign Museum with speaker Dr. Fred Peck.

Two other events to mention are our July "CDS Social" at the Revel OTR Urban Winery on Thursday, July 31st and our first, in a long time, family event on Saturday, October 11th at TQL Stadium. Yes, there is always something going on!

For now, enjoy the rest of your Summer and thank you for allowing me to represent you, our members, and our Society...

# *"Ohio Smiles Take Flight"* Highlights

Our first regional continuing education program with Columbus and Dayton dental societies was a great success! The venue was incredible and our speaker Brandon Collier with Collier & Associates provided our attendees with valuable information on how to take charge of your practice management. The program was held on Friday, June 6, 2025 at Wright-Patterson Air Force Museum in the Cold War Gallery!



# The Cincinnati Dental Society

## March 17, 2025 Council Meeting Minutes

**Council Members Present:** John Bennet, Jr., Ken Brandt, Andy Dorr, Grace Eichler, Adam Hadsell, Chris Heck, Ben Kaseff, Dennis Murphy, Monica Newby, Kim Oberlander, Bryan Osterday, Tom Perrino, Mike Schaeffer, Wayne Wauligman, Jeffrey Wessel, and Rick Yauss. **Unable to attend:** Mary Hanlon, Dan Kelley, and Ruchika Khetarpal.

President, Dr. Chris Heck, called the March Council meeting to order at 7:00 pm. Roll call was taken before the December 2, 2024, Council meeting minutes were approved as posted.

### *President's Report*

Dr. Heck officially welcomed two new members to Council; Dr. Adam Hadsell, serving in the new dentist role for a one-year term, and Dr. Ben Kaseff, serving in a three-year term. The Cincinnati Dental Society Bylaws were approved by the CDS membership as of 12/31/24. There are some society policies that will need to be updated/changed, which Vicki will present to Council for approval at the next meeting, June 2, 2025.

### *Treasurer's Report*

Dr. Tom Perrino provided a summary of the 2/24/25 Finance Committee meeting as follows:

- There are two Benevolent funds, QB #478 (maturing 4/15/25) and QB #471 (maturing 4/30/26). The original purpose of these two funds is not clear as it goes back many, many years ago. Therefore, the committee suggests that we move funds from QB #478 to the Vanguard account. Council unanimously approved the motion to move the funds upon maturity of CD, QB #478.
  - Expenses since 2005 have remained relatively consistent through 2024.
  - Reserves on the other hand have increased from \$251,068 in 2005 to \$984,412 in 2024. He equates this to the previous Finance Committee and Treasurer being good stewards of the Society's finances.

### *Executive Director's Report*

Vicki Nixon presented:

- The 2025 Honors Committee Report was presented for approval (Nominations for the CDS Meritorious Service Award (Dr. Andy Dorr), ODA Awards of Excellence (Achievement, Dr. Chris Heck, Humanitarian, Dr. Khurram Khan-renomination, N. Wayne Hiatt Rising Star, Dr. Grace Eichler). A motion made by Dr. Wayne Wauligman, seconded by Dr. Ken Brandt to approve the 2025 Honors Committee Report was unanimously approved by Council.
- The ODA Leadership Institute sponsorship for new dentists, to date, has not been requested. Vicki asked if anyone attending this event to discuss/remind young dentists from our Society that this opportunity is available to help offset their expenses up to \$250.00.
- A slight change in the president's gavel was presented. Vicki read a thank you note from the Keely Dental Society for inviting their members to attend the CDS February Member event as guests.

### **CDS Committee Updates**

**CDS Oral Health Foundation** – Dr. Ken Brandt, the Board's next meeting March 31, 2025, and the Foundation is thanking LNVB volunteers to be their guests at the 6/6/25 regional CE course at the Wright Patterson Air Force Museum with speaker, Brandon Collier. Vicki reminded everyone that the "Jack W. Gottschalk, DDS, Notable Service Award" on Friday, May 9, 2025, will be our 10<sup>th</sup> and final celebration. She encouraged everyone to attend to honor recipient Dr. Ken Barndt and in memory of Dr. Jack Gottschalk.

**Finance** – Dr. Tom Perrino, reported above.

**Membership** – Dr. Rick Yauss summarized the committee's 2/27/25 meeting as follows:

- The non-renewal report as of February 1, 2025 had 76 members listed. As of March 14<sup>th</sup>, that number decreased to 50. Efforts to contact non-renewals are underway by the Membership Committee and Council members. They are to report back to Vicki by March 26, 2025, so she can provide an update to the ODA.
- The committee discussed six different ideas for a family event; Canoeing, Cyclones, Indian Hill Ice Rink, Oakley Greens, Red's game and TQL Stadium tour. Vicki sent a survey to CDS members to determine level of interest. The top three were, in order; Red's game, Cyclones, and TQL. Dr. Yauss asked Dr. Osterday and Vicki to present details on all three options.
  - Based on costs and uncertainty of the number of members that will attend, Council approved hosting a family event at TQL on a Saturday, either October 4 or 11. Dr Schaeffer made a motion to approve the

# March Council Meeting Minutes *(continued from Page 7)*

family event, seconded by Dr. Hadsell, all were in favor. It was suggested to invite new graduates as well and apply for an ODA recruitment grant. Dr. Osterday, Dr. Hadsell, and Vicki will work on the details and report back to Council in June.

- Our October CDS member event will also be a retention event with speaker, Mike Terrell, with Cincinnati Insurance Companies. The event will be themed, "Oktoberfest at Its Best!", and will be held at the Hofbräuhaus House. Mike's last presentation before he retires in early 2026 will be on risk management, a topic applicable to all members. Council discussed thanking Mike for his long-time support with a gift. Ideas on his gift to be discussed at the next Membership Committee meeting.
- We will have two "CDS Socials" this year, one April 3, 2025, at the MadTree's new location in Blue Ash and the other in August at OTR wine bar.

**Program** – Dr. Murphy, the committee's first meeting is April 7, 2025.

## ODA Updates

**Access to Dental Care and Annual Session** – None

**Dental Care Programs and Dental Practice** – Dr. Bryan Osterday and/or Dr. Mike Schaeffer will provide a report at our June Council meeting.

## **Membership**

Dr. Grace Eichler and Dr. Rick Yauss collectively reported the following:

- The complete report on non-renews based on demographics from the ODA is not yet available. Once it is, Dr. Yauss will ask Vicki to provide the report to Council.
- At the end of February of 2025 to the same time last year, there is a decrease in the percentage of non-renewals; Rate A to C (2025 25% renewal, 2024 32% renewal) and C to 1 (2025 36% renewal, 2024 39% renewal).
- Four ODA grants, \$6800, have been given out to date for either recruitment or retention events. Deadlines for next grant submission are 3/31/25 and 6/30/25.
- The ODA, at their annual session, will host a faculty reception.
- The New Dentist Subcouncil has finished a resolution based on Dr. Jeter's president's message to add a new dentist to most of the ODA Council and Committees. Their next meeting follows the ODA Leadership Institute on Saturday.

Subcouncil on Diversity and Inclusion – Dr. Ruchika Khetarpal to report at next meeting.

## **ODA Foundation**

Dr. John Bennet, Jr. reported the Foundation is in the process of collecting grant and scholarship applications to be voted on in the Summer.

## **ODPAC**

Dr. Mike Schaeffer reminded everyone about the ODA Day at the Statehouse is May 7<sup>th</sup> and he will be attending the ADA Day at the Statehouse in DC at the end of March.

## **Ohio State Dental Board**

Dr. Wayne Wauligman reported the Board is working on current issues such as, to name a few, the number of CE hours required to administer Sodium Diamine Fluoride, updating current rules, and general dentists advertising as a specialist without having Commission on Dental Accreditation (CODA) standards/credentials. Dr. Wauligman stated the ODA and OSDB work extremely well together with the emphasis on patient safety.

New Business - None

Dr. Heck announced upcoming events and programs before adjourning the meeting at 8:35 pm.

Minutes taken by Vicki Nixon, Executive Director, for Secretary, Dr. Mary Hanlon.

# CDS Calendar of Events for July thru November

## **JULY**

### ***Event***

**July 31:** “CDS Social” at Revel OTR Urban Winery from 6:30 to 8:30 pm. No reservations needed. (Revel OTR Urban Winery, 111 E. 12<sup>th</sup> Street, Cincinnati, OH 45202)

## **AUGUST**

### ***Meeting***

**August 25:** Subdistrict 9 Cincinnati Delegates and Alternate Delegates meeting at 6:30 pm.

### ***Continuing Education***

**August 23:**

“A Morning of Learning at UC!”

This unique opportunity to learn a potpourri of topics including prosthodontics, oral pathology, and oral maxillofacial surgery is open to all CDS members for a minimal fee. Additional Information is available on the Society’s website, [www.cincinnatiadental.org](http://www.cincinnatiadental.org),

## **SEPTEMBER**

### ***Meetings***

**September 8:** Council Meeting begins at 7:00 p.m. Members who wish to attend should contact Vicki Nixon at 984-3222 or submit your topic/issue via email: [vicki@cincinnatiadental.org](mailto:vicki@cincinnatiadental.org).

**September 15:** Subdistrict 9 Delegates and Alternate Delegates meeting at 6:30 pm.

**September 22:** CDS’s Oral Health Foundation Board meeting at 6:30 pm.

**September 29:** Program Committee meeting begins at 6:30 pm.

### ***Continuing Education***

**September 24:**

“Medical Emergency Recognition Course” with speaker Dr. Jimmie Harper, Jr. Additional Information on pages 15 and 16,

## **OCTOBER**

### ***Meetings***

**October 6:** Membership Committee meeting begins at 6:30 pm.

### ***Member Events***

**October 9:**

CDS Member Event, “The Future of Your Dental Practice Relies on Your Risk Management Strategy Today” by Mike Terrell, Assistant VP/National Program Director at The Cincinnati Insurance Company, venue Hofbrauhaus Newport. Additional information is included in this Bulletin and on our website.

**October 11:** Family Event at TQL Stadium. For more information and to register for this event, please visit the Society’s website, [www.cincinnatiadental.org](http://www.cincinnatiadental.org).

**October 16:** Annual Past President’s Dinner at Ember’s hosted by Dr. Andy Dorr. All past presidents will receive an official invitation by September 12, 2025.

## CDS Calendar of Events for July thru November *(continued)*

### ***Continuing Education***

**October 3:** “Occlusion “SIMPLIFIED”: Making Everyday Occlusions Easy and Predictable” and “Treatment Planning “SIMPLIFIED”: 3 Easy Steps to Success” by William “Bo” Bruce, DMD.

**Location:** Delta Hotels by Marriott, 11320 Chester Road, Cincinnati, OH 45246. 513-771-2080

**Schedule:** 8:00 a.m. Registration \*\* 8:30 a.m. Program

### **Sponsored**

**In Part by:** Cincinnati Insurance Companies, Haleon, Stock Yards Bank & Trust, Superior Dental Care, Inc., and US Bank.

**Staff Invited:** Dental Hygienists, Dental Assistants and Administrative Personnel of registered dentists.

**CE Credits:** Six (6) CE Credits

### **First Course Description**

Why are second molars the most challenging teeth to treat in dentistry? Why do crowns on these teeth often end up with poor contacts and packed food? We will answer these questions and many others. The must know principles of occlusion will be laid out in a simple and understandable way. You will also be able to distinguish between healthy and dangerous TMD conditions.



### ***Learning Objectives:***

- Know how to avoid the #1 failure in their practices.
- Understand the “must know” principles of occlusion.
- Know which patients are safe to work on and which ones are dangerous.

### **Second Course Description**

Why are some cases easy to treatment plan and others complex? Is there a system to make esthetic treatment planning simple? The answer is ‘YES’. It is imperative that we provide beautiful esthetics with predictability for all our patients. Discover a simple and complete way of designing any case that combines great function with beauty. Utilizing a functional smile design checklist, you will find yourself much better equipped to plan your next case easily.

### ***Learning Objectives:***

- Implement the 3 steps to delivering exceptional esthetics with any case.
- Understand the functional smile design checklist.
- Organize complex functional and esthetic case.

### **About the Speaker:**

Dr. William “Bo” Bruce received his D.M.D. degree from the Medical University of South Carolina in 1998. Subsequently, he completed a one-year residency training in St. Petersburg, Florida where he studied with The Dawson Center for Advanced Dental Studies. After completing his training, Dr. Bruce opened a private practice in Simpsonville, South Carolina. His practice is geared towards solving complex restorative and aesthetic problems. He was encouraged by Dr. Dawson to practice in a way that would not compromise excellence, thereby rendering success.

Recently, Excellence in Dentistry honored Dr. Bruce as the recipient of the Woody Oakes Award. From all the applicants, this award gave Dr. Bruce the title of The Most Outstanding Young Dentist in North America. Dr. Bruce is a nationally recognized speaker on aesthetics with predictability. He has been a featured lecturer for The Chicago Mid-Winter, American Equilibration Society, American Dental Association, and AAC just to name a few.

He has authored and published numerous articles and is a consultant for several dental manufacturers. Dr. Bruce is also co-founder of Upstate Smiles Seminars.

Dr. and his wife, Lisa, have 3 children, Preston, Zachary, and Megan. His favorite hobbies are teaching other dentists and spending time with his family.

# CDS Calendar of Events for July thru November *(continued)*

**October 3, 2025**

**Full Series Registration and Cancellation Deadline: September 26, 2025**

Dentist: \_\_\_\_\_ Phone: \_\_\_\_\_

Staff Names: \_\_\_\_\_

Fee: \$80 each

Check Made Payable To: Cincinnati Dental Society

AMEX/DISC/MC/VISA Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CVV#: \_\_\_\_\_ Signature: \_\_\_\_\_

**Individual Course Registration and Cancellation Deadline: September 26, 2025**

Dentist: \_\_\_\_\_ Phone: \_\_\_\_\_

Staff Names: \_\_\_\_\_

Fees: CDS and Associate Member: \$325, Non-Member: \$400

Staff: \$80 each

Check Made Payable To: Cincinnati Dental Society

AMEX/DISC/MC/VISA Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CVV#: \_\_\_\_\_ Signature: \_\_\_\_\_

**Luncheon Policy:** Full Series Registrants – If a reservation is made and not honored or cancelled by the Friday before the course you will be invoiced \$35 to help cover the cost of the meal for the day.  
Individual Course Registrants – Necessary arrangements will be made for your attendance.

**October 31:**

“Practical Regulatory Compliance in the Dental Office” with speaker Christopher Moore, ODA Director of Dental Services. (Scan the QR code for additional information.)



**NOVEMBER**

***Meetings***

**November 3:**

Finance Committee meeting begins at 6:30 pm.

**November 17:**

CDS’s Oral Health Foundation Board meeting at 6:30 pm.

## CDS Calendar of Events for July thru November *(continued)*

### **Member Events**

**November 10:** CDS Member Event, “Avoiding trouble with anterior wear. What are the options for a successful outcome for your patient?” with Dr. Fred Peck at the American Sign Company. Additional information for this event will be available on our website soon.

### **Continuing Education**

**November 7:** “Roll Out the Red Carpet” and “Plagued by Cancellations and No-Shows?” by Carrie Webber

**Location:** Delta Hotels by Marriott, 11320 Chester Road, Cincinnati, OH 45246.  
513-771-2080

**Schedule:** 8:00 a.m. Registration \*\* 8:30 a.m. Program

### **Sponsored**

**In Part by:** Cincinnati Insurance Companies, Haleon, Stock Yards Bank & Trust, Superior Dental Care, Inc., and US Bank.

**Staff Invited:** Dental Hygienists, Dental Assistants and Administrative Personnel of registered dentists.

**CE Credits:** Six (6) CE Credits



### **First Course Description – “Roll Out the Red Carpet”**

Patients make decisions about where to have a dental home based on a variety of factors. Discover the factors influencing that decision and how delivering outstanding customer service is a key piece to attracting and maintaining your patient family. The purpose of this session is to provide dental professionals with a better understanding of how exceptional customer service influences the entire patient’s experience. This course will include maximizing the telephone as a customer service tool, discussion on the team approach to service, and the importance of effective communication skills.

### ***Participants will be able to:***

- Identify five “hot spots” for customer service in each practice.
- Recognize the impact each role in the practice serves in the patient relationship.
- Deliver exceptional customer service throughout each.

### **Second Course Description – “Plagued by Cancellations and No-Shows?”**

Are you finding it more and more difficult to keep your schedule full? Ever ask yourself “why isn’t my practice growing?” In this informative webinar, learn ways to stop the ‘holes’ in your practice and learn strategies to retain, grow and ultimately thrive!

### ***What participants will learn:***

- Review key causes of broken appointments and no shows in your practice.
- Learn steps to take to streamline your patient communications and scheduling processes to build value and commitment for the sake of your schedule.
- Practice strong verbal skills that your team can embrace to take a total team approach to strengthening your practice schedule in the year to come.

### **About the Speaker**

Carrie Webber is president and owner of The Jameson Group, a dental management coaching & marketing firm that works with dental practices nationwide to help dentists and teams become more productive, more profitable, and ultimately more fulfilled in their practicing lives. Carrie is a contributing author to several publications and blogs on the topics of dental management, leadership, marketing, customer service and business development as well as a popular speaker at dental meetings nationwide. She is a member of the Speaking Consulting Network and has been named a Leader in CE by Dentistry Today for the past five years. For more information on Webber and her company, The Jameson Group, visit [www.jmsn.com](http://www.jmsn.com).

# CDS Calendar of Events for July thru November *(continued)*

**November 7, 2025**

**Full Series Registration and Cancellation Deadline: October 31, 2025**

Dentist: \_\_\_\_\_ Phone: \_\_\_\_\_

Staff Names: \_\_\_\_\_

Fee: \$80 each

Check Made Payable To: Cincinnati Dental Society

AMEX/DISC/MC/VISA Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CVV#: \_\_\_\_\_ Signature: \_\_\_\_\_

**Individual Course Registration and Cancellation Deadline: October 31, 2025**

Dentist: \_\_\_\_\_ Phone: \_\_\_\_\_

Staff Names: \_\_\_\_\_

Fees: CDS and Associate Member: \$325, Non-Member: \$400

Staff: \$80 each

Check Made Payable To: Cincinnati Dental Society

AMEX/DISC/MC/VISA Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CVV#: \_\_\_\_\_ Signature: \_\_\_\_\_

**Luncheon Policy:** Full Series Registrants – If a reservation is made and not honored or cancelled by the Friday before the course you will be invoiced \$35 to help cover the cost of the meal for the day.  
Individual Course Registrants – Necessary arrangements will be made for your attendance.

## **CDS Cares!**



Having a hard day at work?  
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(513) 984-3443  
to see how we can help!



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 Vice President, Dr. Bryan Osterday  
 Secretary, Dr. Mary Hanlon  
 Treasurer, Dr. Thomas Perrino  
 Immediate Past President, Dr. Andrew Dorr

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**The Cincinnati Dental Society's Medical Emergency Recognition Course**

**Wednesday, September 24, 2025**

**About the Instructor:** Dr. Jimmie Harper, Jr., graduated with a DDS degree and a certificate in training in Oral and Maxillofacial Surgery from The Ohio State University. He has been a member of the Cincinnati Dental Society since 1989. He served as Assistant Professor of Clinical Surgery and Program Director for the Division of Oral and Maxillofacial Surgery at University of Cincinnati. Dr. Harper became board certified by the American Board of Oral & Maxillofacial Surgery in March of 1988. In July of 1999, he was approved by the Ohio State Dental Board to teach the Medical Emergency Recognition Course for the Cincinnati Dental Society.

*The Cincinnati Dental Society is an ADA CERP Recognized Provider approved by the Ohio Dental Association.*

**REGISTRATION FORM for September 24, 2025**  
**Deadline to Register September 19, 2025**

***Cancellation Policy: No refunds if cancelled after September 19, 2025***

Name(s): \_\_\_\_\_

Dentist Name: \_\_\_\_\_

**\$75 for staff of CDS Members (Includes Associate Members)**  
**\$90 for staff of ADA Members and \$110 for Staff of Non-Members**

Make check payable to ***Cincinnati Dental Society***

Mail this form to: ***9200 Montgomery Rd., Suite 21-A, Cincinnati, OH 45242***

Credit Card Information: # \_\_\_\_\_

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**THANK YOU VERY MUCH – WE LOOK FORWARD TO SEEING YOU ON THE 24th!**



# Highlights of our Annual Shred Event

One of many CDS member services!



The Dagher son's, one a little shy, the other not!



L to R: Barb Virost, Ray Virost, Ken Brandt and Rick Yauss



Vicki's nephew, Waytt





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## CDS October Member Event – Oktoberfest at It’s Best!

### “The Future of Your Dental Practice Relies on Your Risk Management Strategy Today”

Thursday, October 9, 2025

#### Program Description

Speaker, Mike Terrell will identify common mistakes made by dentists while exploring several topics on claims- from root causes to current trends and hypothetical claim payments. He will lead a discussion on key policy coverage options and emerging risk management concerns: raising the question, do dentists have enough coverage should a total loss occur? Mike will provide practical insight on building relationships, maintaining rapport with patients and organizing your efforts for proper record-keeping.

#### About the Speaker

Mike Terrell currently serves as Assistant Vice President and National Program Director of the Dentist Program at The Cincinnati Insurance Company. He began his career with Cincinnati in 1983 and worked as a commercial underwriter and manager before the establishment of the Target Markets department. He has attained the Chartered Property Casualty Underwriter, Registered Professional Liability Underwriter and Certified Insurance Counselor designations.

Mike is an active member of multiple professional organizations including the Cincinnati Dental Society's Oral Health Foundation board, the Professional Liability Underwriting Society and the Society of Chartered Property Casualty Underwriters. He holds a Bachelor of Arts from Wilmington College. Mike also manages programs for Optometrists and Veterinarians.

**Location:** Hofbrauhaus Newport, 200 East 3<sup>rd</sup> Street, Newport, KY 41071

**Schedule:** 6:15 pm, Appetizers Served, Program, 7 to 8:00 pm **(Enjoy Oktoberfest Food!)**

**Fee:** Cincinnati Dental Society Members, complimentary

Non-Member Dentists/Guest/Staff of CDS Member = \$40 each

#### **REGISTRATION FORM FOR OCTOBER 9, 2025 – Deadline is 10/2/5/25**

Dentist(s) Name: \_\_\_\_\_

Phone #: \_\_\_\_\_ Number Attending: \_\_\_\_\_ Total \$ \_\_\_\_\_

Guest/Staff Name(s): \_\_\_\_\_

Check Made Payable to:  
Cincinnati Dental Society, 9200 Montgomery Rd., #21-A, Cincinnati, OH 45242

Card #: \_\_\_\_\_ Amount: \_\_\_\_\_

Exp: \_\_\_\_\_ CVV: \_\_\_\_\_ Zip Code of Billing Address: \_\_\_\_\_

**Fax registration form to the CDS, 513-984-3047 OR Email, [vicki@cincinnatiadental.org](mailto:vicki@cincinnatiadental.org).**

**The Cincinnati Dental Society is an ADA CERP Recognized Provider approved by the ODA.**

# Classified Ad



**Who:**

Registered Dental Hygienists  
and Certified Dental Assistants

**When:**

October 6, 2025 – April 6, 2026  
Application Deadline: October 1, 2025

**Format:**

Online curriculum with synchronous  
online meetings on a monthly basis

**Award Option:**

Certificate in Community Dental  
Health Coordination – 26 Continuing  
Education Units (CEU).

This is a credentialed program,  
licensed and trademarked by the ADA,  
and recognized by all 50 states.

**Course Fee:**

\$500

**Questions:**

Teresa Baumann:  
baumant@ucmail.uc.edu

Olivia Gray-Shumate:  
grayo@ucmail.uc.edu

University of Cincinnati Blue Ash College

## Community Dental Health Coordinator Program

Certificate Program/Continuing Education

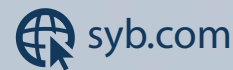
The Community Dental Health Coordinator (CDHC) program teaches community health worker skills to a dental or other health professional who may be from a private practice or public health setting.

CDHCs help parents gain a greater insight into how to safeguard the oral health of their family. They guide efficient management of oral health issues throughout the lifespan, including pregnant women, infants, and the elderly. Courses will cover advocacy, intercultural communication, finance, dental health coordination, documentation, and reporting procedures. Legal and ethical issues will also be covered.

**The University of Cincinnati Blue Ash College is  
the only college in Ohio offering this program.**

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