



Friday, October 11, 2024 at the Delta Hotels by Marriott

**“Practice Management from A to Z – Find the Hidden Potential in Your Team and Practice”
– 6 CE Credits**

Tanya Brown, DMD

(Dental Hygienists, Dental Assistants & Administrative Personnel of registered dentists for this course are invited to attend if space permits. See tuition charge on registration form.)

Course Description

Are You Managing Your Practice or it is Managing You? Are there days when you and your team feel like you are working harder than ever and not seeing the results you hoped for? In Today’s world “got us here will NOT get us there.” The good news is that with a few adjustments, you, your team, and your practice will see dramatic results. Learn the secrets of what the most successful practices are doing to reach their goals! You will learn how to support your entire team to “Talk the Talk & Walk the Walk” on Monday so everyone will be on the same page!

Course Objectives:

- Advantages & disadvantages of the different generations of bonding.
- Learn How to Communicate Effectively with ALL people.
- Create SYSTEMS that Create Accountability for Admin and Clinical Team.
- Find the BEST Solutions to Prevent Broken Appointments.
- Discover HOW to Create Your “Ideal Hygiene Department!”
- Uncover HOW much PPO plans re Actually “Costing You”
- Discuss the “MUST-HAVE” Practice Management Reports.
- Learn Your Ideal Overhead And How to Achieve it.

About the Speaker

Dr. Tanya Brown is Dentistry’s expert on Case Acceptance. She understands how each team member is a vital contributor to the success of the practice. For over 25 years she has worked in every area of a dental practice from chair-side dental assistant, to practice administrator, to owner dentist and founder of The Center for Cosmetic & Restorative Dentistry.

Dr. Brown is one of a select group of dentists who have completed the core curriculum at the Dawson Academy of Advanced Dentistry. She is a self-proclaimed CE Junkie & has earned her Mastership in the Academy of General Dentistry. Dr. Brown is an active member in the American Academy of Cosmetic Dentistry, the Academy of General Dentistry, and the American Dental Association. In addition, she is also a member of the Academy of Professional Speakers and the Speaking Consulting Network.

Dr. Brown will help you elevate YOUR practice by making dentistry Practical, Profitable, and Fun!