

Cincinnati Dental Society

www.CINCINNATIDENTAL.org

Volume 88 | No. 3

April | 2019



OFFICERS:

PRESIDENT

Christopher F. Heck, D.M.D.

PRESIDENT-ELECT

Thomas J. Perrino, D.D.S.

VICE PRESIDENT

John B. Bennet, Jr., D.D.S.

SECRETARY

Mary Ann Hanlon, D.D.S.

TREASURER

Ruchika Khetarpal, D.D.S.

May CDS Member Event

Pgs 13-14

**CDS Attends ODA
Leadership Institute**

Pg 19

**Infection Control &
Regulation Compliance**

Pgs 21-22

STAFF:

BULLETIN EDITOR

Michael B. Lee, D.D.S.

7523 State Road

Cincinnati, Ohio 45255

MANAGING EDITOR

Victoria J. Nixon

9200 Montgomery Rd., Suite
21A

Cincinnati, Ohio 45242

PUBLICATION OFFICE

Kahny Printing, Inc.

4766 River Road

Cincinnati, Ohio 45233



**CDS's Oral
Health Foundation
is pleased to announce the**

**Dr. Patty Walter's
Memorial Annual
5K Run/Walk Event
on**

October 19, 2019!

**This event will be fun for the entire family,
and all for a great cause!**

**Registration details and sponsorship
opportunities will be out soon!**

**For now, please mark your calendar
and plan to attend!**

Benefitting the CDS's Oral Health Foundation's

"Leave No Vet Behind" program.

Gundrum Dental Labs, Inc.

Consistently... The Best

3700 Church Street • Cincinnati, OH 45244

513-272-2661

all ceramic

all you need

īe.max[®]



ivoclar
vivadent

www.getemax.com



Cincinnati Dental Society

B • U • L • L • E • T • I • N

APRIL 2019 • VOLUME 88 NUMBER 3 • EMAIL: CDS@cincinnatiadental.org • www.cincinnatiadental.org

ARTICLES

President's Message	3
Vicki's Voice	5
December Council Meeting Minutes	7-8
January Council Meeting Minutes	9-11
2019 ODA House of Delegates.....	12
CDS May Member Event	13-14
A Big Thank You to Dr. Matthew Parker	14
Membership News	15
2019 Calendar of Events	17-18
ODA Leadership Institute	19
CDS Member Event "Infection Control"	21-22
CDS Member "Shredding Event"	23
Keep in Touch with CDS	24

OUR ADVERTISERS

AFTCO	15
Cincinnati Insurance Co.	2
Cincy Smiles Dental Lab	4
ddsmatch.com	12
Greater Cincinnati Dental Laboratories, Inc.	OBC
Gundrum Dental Labs, Inc.....	IFC
Integrity Solutions Group.....	20
Midwest Payment Processing	20
PMA	20
PNC Bank	6
Practice Impact	11
Stock Yards Bank & Trust	IBC
Superior Dental Care	16



MEMBER PUBLICATION
AMERICAN ASSOCIATION OF DENTAL EDITORS

Published January, April, July and October by Cincinnati Dental Society, 9200 Montgomery Road, Suite 21A, Cincinnati Ohio 45242. Phone (513) 984-3222. Deadline for submitting articles for publication is the first of the month preceding the month of publication. Cincinnati Dental Society does not assume responsibility for the point of view or opinions of its contributors.
© Copyright 2019 by the Cincinnati Dental Society.

A Member
Organization
of the



American
Dental
Association

WHO EXAMINES YOUR INSURANCE COVERAGE?



Your patients trust you to make recommendations to keep them healthy. You can have that same confidence knowing that your local independent insurance agent representing The Cincinnati Insurance Company will suggest the right combination of coverages to protect the practice you've worked hard to build.

Find an independent agent representing The Cincinnati Insurance Company by visiting cinfin.com or by calling Mike Terrell, 800-769-0548.



Everything Insurance Should Be®

© 2018 The Cincinnati Insurance Company. 6200 S. Gilmore Road, Fairfield, OH 45014-5141. Products not available in all states.

CHRISTOPHER F. HECK, D.D.S.
President

Pace is the Trick

We have all heard the adage that "Slow and Steady is the Pace". In today's fast-paced life of instant gratification, the gradual amazon-ing of society, social media and electronic-based isolation, we oft forget how taking a deep breath and gradually steering the large ship that is life makes things much more tolerable. This applies to our days, our businesses, our relationships, our children and even organized dentistry. Little changes and nudges make a big difference in the long run. Slowing down and disconnecting to focus on what's important is IMPORTANT, albeit difficult for some of us, myself included. We all want everything yesterday.

My wife Danielle, bless her heart, is much more of an old soul than I am, despite my being 11 years older than her. I emulate her patience and kind heart. Whenever I get anxious about something at my office, especially when it comes to finances or the busy-ness factor, she is always quick to remind me, "it always works out". Now, her and I both know, you can't simply sit idly by and not steer that ship somewhat. Little bumps in the road are normal, and after all, the down times or instances when things don't go so smoothly lets us appreciate the good times and when things are going really well. It's the incremental changes that really make the most difference, so instead of lots of big bumps, there are smaller ones and they are less frequent.

I often think of these exercises in mental gymnastics and how it's appropriate to apply them to organized dentistry and the struggles we are going through. It would be great if there were some magic pill that we could give to all non-members that would instantaneously allow them to see all the benefits that are provided by membership in the tripartite. I will say this, we are lucky to practice in a great city with a very active society and the best Executive Director in the US of A. However, let's face it, our

biggest issue at all three levels is membership and market share.

We have established programs at the local and state level that make membership a no brainer in my opinion. However, non-members may not know everything that we are about or the things we do. We can always hand them a list, but that simply isn't enough. It's the personal touch, the willingness to reach out, help, teach and lead by example. Slow it down, make a small gesture. Sure, I would love sea-change for all our efforts, but it's the sum of those small, regular nudges that make the difference. Every little bit helps. I just ask one thing of you.... will you help me and our society make some of those nudges? With those nudges, we can make our future brighter and prevent those inconvenient and too-regular bumps in the road.

One last little note about Mental Health. I struggle with it. It's a daily challenge for me, on top of all the other stuff that life throws at us. I choose to be busy and involved as it is part of my coping mechanism. However, I could be better at the things in the first couple paragraphs. Slow down. Relax. Disconnect from the fast-pace. Reconnect to family, friends and appreciating this great life we get to live. Stressors in our professional lives and personal lives can negatively affect our mental health. We need to take time (and that deep breath) to take care of ourselves. As someone who has to deal with it daily, I can honestly say I probably don't talk about it enough as I should. With that said, if there's ever anyone out there that reads this who needs to vent, discuss or simply just needs help, please call/text/email me. I would be happy to help you, and I often find that it helps me too.



WE MAKE SMILES

Cincy Smiles Dental Lab

A new and quickly growing full service dental laboratory based in the Greater Cincinnati / Tristate area. As your neighbor, we are excited to expand our regional lab service to meet your operational needs.

Give us a call or visit us and measure for yourself our commitment to Quality, Integrity, Innovation, Care and Affordability.

SERVICES

Zirconium Crowns

Implants

STL Digital Designs

Dentures

Partials

WE DO IT ALL.

A RISK FREE ZIRCONIA CROWN FOR YOU TO TRY OUT, ON US, NO OBLIGATIONS.
Call for Full Details and restrictions.

WE ARE LOCAL

Same day turnaround on some services.
Delivery & pickup available with door to door service.

8415 US-42
Florence, KY 41042
OH-513.334.6031
K Y-859.371.5888



Family Owned
& Operated



Our products are
proudly made right
here in Cincinnati.

BY VICTORIA J. NIXON, MSA
Executive Director



I had the privilege of representing the Cincinnati Dental Society at the annual Component Executive Director's Forum the Ohio Dental Association hosts the day before their ODA Leadership Institute. I always find this meeting to be worth the time away from the office. I am impressed with what other component societies are doing and I always return to Cincinnati with so many great ideas from the other Executive Directors. Someone asked me how long I have been the Executive Director for our Society and when I said it was 19 years on February 14th, they could not believe it. Honestly it is hard for me to believe as well!

The ODA staff is truly the best! Even with their busy schedules and with preparing for the leadership institute they patiently took the time to answer our questions and listen to our ideas, even if some of them were silly! I promised Karli Hill, director of membership, that I will learn Aptify even if it kills me! For those that don't know, Aptify is the ADA's database and I honestly am challenged when trying to pull membership reports together. Karli is my savior!

As we learned at the ODA Leadership Institute on Saturday from speaker Mr. Robert Stevenson, a good leader surrounds themselves with good people, and Dave Owsiany has done a fantastic job of surrounding himself with caring, hard working people. As I said earlier, the ODA staff is truly the best. THEY ROCK!

Three things to know about this year's ODA Annual Session and House of Delegates.

- ODA Annual Session
 - Dates: October 3-6, 2019
 - Location: Greater Columbus Convention Center
 - You can register now!

- ODA House of Delegates
 - Dates: October 3-4, 2019
 - New Location: Hilton Columbus Downtown Hotel on N. High Street
 - New Meeting Material Format: Advanced meeting materials will only be available electronically due to the adoption of Amended Resolution 9-18 by the 2018 ODA House of Delegates.

Our Membership Committee has been working on a Reds family event for this Summer. Once final details are ironed out I will be emailing details to all members and posting the information on our Face Book pages and website. Stay tuned...

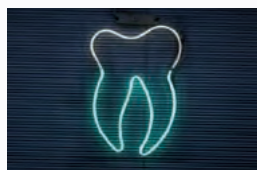
Don't forget this is the second year of your license renewal and you will need 40 continuing education credits before December 31, 2019. We have many opportunities right here in Cincinnati to obtain your credits, so check out our website, email me, read the Bulletins and Newsletters or call me if needed. I will be more than happy to help you!

We have received numerous calls about when is our next shredding event. It is scheduled for Saturday, May 11, 2019 from 8:30 to 10:30 am. Additional information is included in this Bulletin. Also, if all goes well, we will be updating our Membership Directory this Summer! This is a huge undertaking and expense, so we may be asking our members to share in the cost. We thank you for your patience these past few years since our last update in 2016.

Until next month...

When taking
care of smiles,
**make each
moment
matter.**

—
PNC can help.



We're making business banking easier.

At PNC, our team of dedicated Healthcare Business Bankers understands your business challenges and the important role that cash flow plays in your success. That's why we offer a range of solutions to help optimize management of your practice's revenue cycle and payables, so your business can run with less complexity and payments can be received promptly.

Learn more at pnc.com/hcprofessionals or by calling 877-566-1355

 **PNC BANK**
Make today the day.SM

©2018 The PNC Financial Services Group, Inc. All rights reserved. PNC Bank, National Association. Member FDIC

The Cincinnati Dental Society

December 3, 2018 Council Meeting Minutes

By: Dr. Mary Ann Hanlon, Secretary

Call to Order: President, Dr. Mike Schaeffer, called the meeting to order at 7:00 pm.

Roll Call:

Members Present: Bartish, Bennet, Brandt, Dorr, Hanlon, Heck, Hudepohl, Kelley, Khetarpal, Murphy, Newby, Osterday, Parker, Poole, Schaeffer, Wayne Wauligman, Yauss;

Members Absent: Chopra, Perrino;

Executive Director Present: Vicki Nixon

The November 5, 2018 Council Meeting Minutes were unanimously approved.

President's Report by Dr. Michael Schaeffer:

New Council members (Bartish, Hudepohl, Yauss) were introduced and welcomed.

ODA Committee vacancies (Annual Session, Dental Education and Licensure, Ethics and Judicial Affairs, Finance and Leadership Development) were reviewed. Interested members should submit their resume/CV along with a nomination letter from the Society before April 15, 2019.

Treasurer's Report by Dr. Ruchika Khetarpal:

2018 will finish with a shortfall of approximately \$8,000. The amount needed to balance the budget will be withdrawn from the discretionary fund (Poole/Parker).

Three options for the 2019 budget were discussed. Differences include: ways of managing the cost of Member Events and varying the levels of CDS charitable contributions. The option approved (Heck/Murphy) (Wauligman opposed) includes a deficit of \$26,390.

A brainstorming session, including members of Council and Finance Committee, is pending. Strategic Planning and ways to supplement Society income are among the topics on the agenda. To be further discussed at our January Council meeting.

Executive Director's Report by Vicki Nixon

The Executive Office will be closed between Christmas and New Year's Day.

To improve efficiency, facilitate communication and consolidate work efforts, the Access Committee and the Oral Health Foundation have merged.

Approximately 120 adults received dental screenings by our volunteers (Manny Chopra, Andy Dorr, Matt Parker, Allison Powers and Wayne Wauligman) at the 2018 Fall Feast. Most of the individuals screened had severe decay. Fortunately, no evidence of oral cancer was found.

CDS Committee Updates:

CDS Oral Health Foundation: Dr. Ken Brandt

The Dr. Patty Walter Memorial 5K Run/Walk netted approximately \$14K for the Foundation's LNV program. 37 vets were screened at the latest Leave No Vet Behind event. Treatment by our member volunteers is pending.

Membership: Dr. Andrew Dorr

The CDS welcomes one new member: Dr. Surabhi Pancholi, a resident at the University Hospital's AEGD program. A dues waiver request was declined unanimously (Khetarpal/Heck).

Continued on Page 8

December Council Meeting Minutes *(continued from Page 10)*

Program Committee: *Dr. Dennis Murphy*

The speaker schedule for 2020 is secured. Work on the 2021 program is well underway.

ODA Updates:

Access to Dental Care: *Vicki Nixon for Dr. Kim Oberlander*

Dental OPTIONS is now up and running, at this time, staffed by the Ohio Department of Health. They are currently working on matching patients with volunteer dentists.

The "Give Kids A Smile" event for next year will be held at the Butler Tech Dental Assisting Lab in Cincinnati. The goal of the ODA is to have an event in each county.

ODA Volunteer Connection section on the ODA website has gone live. This is an area where dentists can look for volunteer opportunities that have been approved for CE credits.

The Council continues to meet with representatives from the Ohio Department of Medicaid. The Ohio Department of Health is planning to open a 2019 application cycle for the Ohio Dentist Loan Repayment Program.

Annual Session: *Dr. Dennis Murphy*

No updates.

Dental Care Programs and Dental Practice: *Dr. Mary Ann Hanlon*

The Council is gathering more information from the Ohio Dental Practice Act and other states as it looks to develop a report and recommendation relative to the role of dental assistants during nitrous oxide sedation.

Efforts by the Council to develop a process to adjudicate certain Delta Dental of Michigan, Ohio and Indiana denied claims that are appealed from Delta to the ODA by ODA member dentists continue.

Dental practice succession is an individual decision. Dentists are best served by consulting with their own team of legal professionals. Therefore, there are no immediate plans to update the "Survivor's Guide" and "In Any Event" documents.

The ODA will likely follow the ADA's lead once a new protocol supporting the AMA's hypertension classification is established.

Finance: Nothing to report.

Membership: Nothing to report.

ODA Foundation Board: Nothing to report.

ODPAC: *Dr. Mike Schaeffer*

Donations were up in 2018. He thanked everyone who continues to support the "PAC"!

Sub-Council on New Dentists: *Dr. Chris Heck and Dr. Dan Kelley*

The ODA has a Face Book page that is very informative. Please be sure to check it out and "Like" it.

Old Business/New Business: Nothing to report.

Announcements were read, and the meeting adjourned at 8:35 pm.

The Cincinnati Dental Society

January 28, 2019 Council Meeting Minutes

By: Dr. Mary Ann Hanlon, Secretary

Call to Order: President, Dr. Christopher Heck, called the meeting to order at 6:53 pm.

Roll Call:

Members Present: Bennet, Brandt, Chopra, Dorr, Hanlon, Heck, Khetarpal, Murphy, Newby, Osterday, Parker, Perrino, Wayne Wauligman, and Yauss

Members Absent: Bartish, Hudepohl, Kelley, Poole and Schaeffer

Executive Director Present: Vicki Nixon

The December 3, 2018 Council Meeting Minutes were approved as written.

President's Report by Dr. Christopher Heck:

Dr. Heck thanked everyone who was able to attend the Honors Night and Installation Dinner. Everything went very well. He suggested thinking of ways to get more people to attend. The new CDS Strategic Planning Committee (Executive Committee and 3 appointed Council members) is being tasked with setting goals for short and long-term planning. Its objectives include refining our focus and developing more proactive strategies for handling the future trends (eg. Non-dues revenue, increasing membership, changes to CE options, etc.) that affect the way our Society functions. (Motion passed unanimously-Perrino/Murphy)

Treasurer's Report by Dr. Ruchika Khetarpal:

2018 closed at \$38,696 over budget. Reasons include: contributions of \$20,050, a late year market downturn affecting our investment account and fewer full-series CE purchases. Dr. Parker suggested looking at a different way to show the Dividend Income as this should not be a negative number. Vicki will check with Barnes Dennig and get back with Council.

Executive Director's Report by Vicki Nixon:

The CDS Member Events schedule for 2019 is complete. Efforts were made to utilize venues that reflect the wide range of member office locations. The Roundtable Event originally scheduled for October 17th has been moved to October 24th. The inside cover of the February 2019 issue of Cincinnati Magazine features our very own Vicki Nixon!!! The one-page article educates readers on the philanthropic efforts of the CDS' Oral Health Foundation and advertises our excellent CE offerings to dentists and their staff.

CDS Committee Updates:

CDS Oral Health Foundation: Dr. Ken Brandt

The 2019 Dr. Patty Walter Memorial 5K Run/Walk will take place on October 19th. This year's recipient of the Jack Gottschalk award is Dr. Marilyn Crumpton. Please join us when we honor Marilyn at the Cincinnati Women's Club on April 18th.

Membership: Dr. Andrew Dorr and Vicki Nixon

The CDS welcomes the following new members: Drs. Kyle Boyd (UH resident), MaryEvan Hellebusch (orthodontics), Austin Huff (UH resident), Matthew Tewell (UH resident) and Jeffrey Wessel (periodontics). Efforts to contact this year's non-renews via e-mail and/or reminder calls are pending.

The CDS Preferred Provider Program is continuing in 2019. Take advantage of this amazing member benefit. The Chair for 2019 will remain Dr. Rob Ghering. A membership survey focusing on understanding dentists' expectations regarding Member Events will be underway.

The following topics will be presented at our Roundtable Discussion Annual Event: Dentist's legal rights when faced with insurance denials/disallows (ODA's Chris Moore/Eric Richmond); E-cigarettes; ADAPT-matching soon to retire dentists with those looking to acquire a practice; Potential practice pitfalls associated with illness/injury (Skylight Financial Group); Commercial real estate (CARR Healthcare Realty). Ideas for future venues are being solicited.

January Council Meeting Minutes *(continued from Page 9)*

Program Committee: Vicki Nixon

The CDS Member Event featuring AEGD Resident's Table Clinics is scheduled for April 8th at the Jack Casino. Topics include: Gingival Retraction, Endo Crown, Refrigerant Use and Post-odontics. Reserve your space today!

ODA Updates:

Access to Dental Care: Dr. Ruchika Khetarpal

Ohio's 2019 GKAS kickoff will be held on February 1st at Butler Tech. With respect to the number of GKAS events held in each state, Ohio ranks among the top. Make sure all donated care is reported to the ODA. Local emergency rooms currently have no protocol for referring patients experiencing dental pain. Ensuring these individuals receive definitive treatment instead of simple palliative therapy would not only help address access problems, but also significantly decrease the economic burden placed on our healthcare system. In addition, report any issues encountered when pursuing Medicaid reimbursement.

Annual Session: Dr. Dennis Murphy

Registration for 2019 Annual Session is now open.

The date for Annual Session in 2020 is 24-27 September. Mark your calendars.

Dental Care Programs and Dental Practice: Drs. Manny Chopra and Mary Hanlon

The council heard reports/updates concerning the activities of the Ohio State Dental Board, the General Assembly and legislative initiatives.

Michigan recently passed legislation allowing dental therapists to practice in their state. Ohio legislators expect to have a new dental therapist bill introduced in this General Assembly.

Results of the 2018 ODA Member Survey were briefly discussed. Based on this information, the council will evaluate and, if necessary, revise its programs and activities to ensure they mirror the needs of our member dentists.

The Dental Education and Licensure Committee and the CDCPDP are acting on a directive from the 2018 ODA House of Delegates to study the administration of nitrous oxide by dental assistants to report their findings and recommendations to the 2019 ODA House of Delegates.

Representatives of Delta Dental of Michigan, Ohio and Indiana will be meeting with the DCPDP Council to collaborate on developing standards for facilitating dental claims adjudication on behalf of ODA member dentists.

The Dental Insurance Working Group branch of the DCPDP Council is also always ready to serve as a first line of assistance with claim questions, concerns and complaints.

The Good Deed Program is being sunsetted because it has served its purpose. However, dentists are invited to continue their environmental sustainability habits. The "Encourage Environmental Excellence" (E3) program offered by the Ohio EPA recognizes participants for their environmentally friendly activities and other Ohio EPA programs provide innovative ways to keep recyclable dental materials and equipment out of landfills. The council also met with Ohio EPA representatives to continue the dental profession's good rapport with the Ohio EPA.

Since Windows 7 will reach "end of life" status in late 2019, council members were encouraged to consult with their IT professional to ensure their offices maintain HIPAA compliance.

Finance: Nothing to report.

Membership: Nothing to report.

ODA Foundation Board: Nothing to report.

ODPAC: Dr. Matt Parker

The 2019 Day at the Statehouse is scheduled April 10, 2019.

Sub Council on New Dentist: Dr. Chris Heck

The 2019 Leadership Institute on March 15-16 will host a New Dentist social event on Friday night the 15th. The ODA is holding a New Dentist recruitment and Retention event on July 13, 2019. There will be a Match Event during this year's Annual Session. The ODA is working on a new website. Their Face Book page offers great ways to connect with other dentists, including through their Testimonials section.

Old Business/New Business: Drs. Manny Chopra and Mary Hanlon

The ODA's CDCPDP Council representatives Christopher Moore (Director of Dental Services) and Drs. Manny Chopra and Mary Hanlon met with Dental Care Plus representatives Ed Baga (Manager, Provider Recruitment and Contracting) and Kate Keiffner (Sr. Provider Relations Representative) on January 21, 2019. The retirement of CEO Anthony Cook was announced. Changes in personnel and website updates are anticipated. Any future meetings with DCP and CDCPDP reps will likely focus upon ways to enhance communication and facilitate claims adjudication.

A moment of silence was held in honor of Dr. Bill Black.

Our next Council meeting is Monday, April 1, 2019. Announcements were read before Dr. Heck adjourned the meeting at 9:00 pm.



Practice Impact

"Making Practice Transitions Painless"

Thinking About Retirement?



Dr. Joy Stovcik recently sold her Thornville, Ohio dental practice to Dr. Jeffrey Kirian. Practice Impact would like to congratulate both doctors on a successful transition.

Appraisals are free when listing your practice with Practice Impact.

- Free Consultation • Free Listing
- 100% Financing Available • Practice Appraisal
- Confidential • Smooth Practice Transition

1-800-735-5336

Or visit us online at:

www.practiceimpact.com



5071 Forest Drive, Suite A, New Albany, Ohio 43054

Serving Ohio and Pennsylvania

2019 ODA HOUSE OF DELEGATES

3 THINGS TO KNOW



New Date!

- Thursday, October 3, 2019, starting at 9:00 a.m.
- Friday, October 4, 2019, starting at 9:00 a.m.



New Location!

- Hilton Columbus Downtown Hotel
401 N High St, Columbus, OH



New Meeting Material Format!

- Advanced meeting materials will only be available electronically.
- Meeting materials will not be mailed due to adoption of Amended Resolution 9-18 by the 2018 ODA House of Delegates



SUCCESSFULLY CONNECTING DENTISTS'
PRESENT WITH THEIR FUTURE—
IN SOUTHWEST OHIO & ACROSS THE COUNTRY

- practice sales
- practice mergers
- dental partnership agreements
- associate placements
- dental office appraisals

Call me for a complimentary conversation about your future transition & find out how ***The Trusted Transition Process™*** can work for you.



MATT CONRAD

720 East Pete Rose Way, Ste 100
Cincinnati, OH 45202
855-546-0044
cell: (513) 314-0233
mconrad@ddsmatch.com

May CDS Member Event

Monday, May 6, 2019



Schedule:

6:15 to 6:30 pm Social, Cash Bar
6:30 to 7:30 pm Dinner
7:30 to 8:30 pm Presentation

Location:

Jack Casino, River Room
1000 Broadway

Menu:

Seasoned Ground Beef and Grilled Chicken, Corn and Flour Tortillas, Pico de Gallo, Shredded Lettuce, Cheddar Cheese, Sour Cream, Sala Picante, Tortilla Chips and Cinnamon Sugar Churros.

Presentation: "Advances of Soft Tissue Grafting" by Michael C. Toms, D.D.S.

Presentation Objectives:

1. Learn to recognize recession and mucogingival defects that should be grafted.
2. Learn the differences between each type of grafting technique presented with advantages and disadvantages.
3. Learn what benefits of soft tissue grafting are for your patient.

CE Credits: One (1) Hour

About the Speaker:

Dr. Michael Toms has been constantly striving to incorporate the latest technology and advances in periodontics and dental implant surgery in his practice for over 20 years serving the Western Hills and Greater Cincinnati areas. Michael, a native west sider and graduate of Oak Hills High School and University of Cincinnati, received his DDS from The Ohio State University in 1993 and then completed a 3-year residency in Periodontics at OSU with a certificate of specialty and M.S. degree focusing on oral cancer. He became a diplomate of the American Board of Periodontology in 2004, certified in LANAP in 2011 and the Chao Pinhole Surgical Technique in 2014. He continues to maintain privileges at CCHMC operating room and was the periodontist on staff from 2001 to 2006 as a clinical instructor. In 2015, Dr. Toms performed his first guided dental implant surgery and has been doing almost 100% guided surgery ever since. At the start of 2019, he has technology in place to 3D print surgical implant guides at his office to expedite the guided dental implant surgical experience for patients facilitating a one day turn around on surgical guide fabrication. His office continues to maintain a high degree of excellence while incorporating the latest in minimally invasive surgical techniques to provide patients with the best outcomes with the least morbidity. He especially enjoys esthetic and regenerative procedures in periodontics and dental implant treatment and seeing the patient's pleasure afterwards. Frances Herrero, DMD, MS, joined the practice as an associate periodontist in January 2019, to facilitate and expedite patient care.

Cost:

Complimentary for CDS Members (As part of their membership dues.)

Guest/Staff of CDS Member, \$35 each



May CDS Member Event Monday, May 6, 2019

REGISTRATION FORM

CDS Member Event – Monday, May 6, 2019

6:15 to 8:30 pm - *Registration Deadline: May 1, 2019*

Dentist Name: _____ Phone #: _____

Guest/Staff Name(s): _____

Number Attending _____ Total \$ _____

Check Made Payable to: Cincinnati Dental Society

Name on Card: _____ Amount: _____

Exp: _____ SSC: _____ Zip Code: _____

***Please fax registration form to the Cincinnati Dental Society's Executive Office,
513-984-3047.***

***PLEASE NOTE: IF A RESERVATION IS MADE AND NOT HONORED YOU WILL BE
RESPONSIBLE FOR THE EVENING'S EXPENSE OF \$35 PER PERSON.***

***The Cincinnati Dental Society is an ADA CERP Recognized Provider approved by the
Ohio Dental Association.***

A Big Thank You!

On March 12, 2019 the Cincinnati Dental Society received a copy of a letter sent to Dr. Matthew Parker from the City of Cincinnati Health Department. To summarize, Dr. Parker provided a service that the City of Cincinnati Health Department is unable to provide to one of their students at Withrow High School. "It is always hard to know that a student lacks access because of lack of insurance or the ability to pay. This case was particularly difficult because she is a strong student and was not neglectful of her oral health. She has demonstrated a high level of responsibility in a variety of areas and has a promising future", said Nancy Carter, Associate Dental Director. She further said, "We recognize the value of the services you provided to this student and have explained to her as well."

Kudo's to Dr. Parker!

WELCOME NEW MEMBERS!

Welcome New Members! Please take a moment and welcome them as a new member and invite them to our next CDS Member Event!

Dr. Kyle Boyd, Dr. Austin Huff and Dr. Matthew Tewell, University Hospital's Advanced Education in General Dentistry's 2018-2019 residents.

Dr. Dawn Broyles, *General Practice*
2310 Baltimore Avenue,
Cincinnati, OH 45225
2010 Graduate of The Ohio State University

Dr. Sheri Crawford, *General Practice*
425 Walnut St., Ste 201,
Cincinnati, OH 45202
2015 Graduate of the University of Louisville

Dr. Varsha Desai, *General Practice*
1251 Walmart Dr., Ste 501,
Lebanon, OH 45036
1998 Graduate of University of Pennsylvania

Dr. Patricia Hannahan, *General Practice*
5823 Wooster Pike,
Cincinnati, OH 45227
2010 Graduate of The Ohio State University

Dr. MaryEvan Hellebusch, *Periodontics*
1057 Nimitzview Drive,
Cincinnati, OH 45230
2013 Graduate of University of Louisville

Dr. Marcell Lesueur, *General Practice*
7125 Reading Road,
Cincinnati, OH 45237
2013 Graduate of the University of Louisville

Dr. Jacob Stadiem, *Orthodontics and Dentofacial Orthopedics*, 9380 Kenwood Road,
Blue Ash, OH 45242
2015 Graduate of Midwestern University

Dr. Jeffrey Wessel, *Periodontics*
8221 Cornell Rd., Ste. 430,
Cincinnati, OH 45249
2004 Graduate of University of Michigan

With Sympathy

On March 17, 2019 Dr. Roger Higley's wife, Patsy, passed away at the age of 80. They had been married for 54 years. Mrs. Higley was very active with the Herbs Society, on the committee for the Harvest Home Art Show, an alumnus of Christ Hospital School of Nursing and member of Westwood United Methodist Church. We extend our deepest sympathy to Dr. Higley and his family.

≡ *Congratulations!* ≡

After practicing for 47 years, 42 of which were in Milford, Dr. Randall Egbert will be retiring in June. He graduated from The University of Iowa College of Dentistry in 1972, served three years in the United States Air Force, completing his general residency and in 1997 established Select Professionals, Inc. (SP). Dr. Egbert may be retiring from practicing dentistry, but he will remain active with SP! The Cincinnati Dental Society wishes him many more years of health, happiness and success!

AFTCO
TRANSITION CONSULTANTS
Since 1968

50 years strong
1968-2018

When success matters . . . you can depend on AFTCO, the oldest and largest dental practice transition consulting firm in the United States. AFTCO offers more than 150 practice transition programs custom designed to provide every dentist with a more secure future and a well-earned Quality of Life. Let our 50 years of experience provide you with the direction you need to make the most of your future.

www.AFTCO.net

800.232.3826

Our commitment is real Our support is sincere Our service is **SUPERIOR!**

100% of SDC's dentist and member services team has prior experience in the dental industry, so we understand your needs and know how to help. Direct dental office experience and knowledge...that's what makes the difference between good service and **SUPERIOR** service!



800.762.3159
superiordental.com



2019 Calendar of Events

MAY

Meetings

May 13: Membership Committee Meeting begins at 6:30 pm to be held at the CDS Executive Office.

May 20: Finance Committee Meeting begins at 6:30 pm to be held at the CDS Executive Office.

CDS Member Event:

May 6: May CDS Member Event, details on page 13-14.

Continuing Education

May 3: “Better, Faster, Stronger, Prettier Composite Dentistry” and “The Epidemic of Cracked Teeth: Diagnosis, Treatment and Prevention” by David Clark, D.D.S.

Location: Sharonville Convention Center, 11355 Chester Road, 513-771-7744

Schedule: 8:00 a.m. Registration ** 8:30 a.m. Program

Sponsored

In Part by: Cincinnati Insurance Company, Henry Schein Dental, and Superior Dental.

Staff Invited: Dental Hygienists, Dental Assistants and Administrative Personnel of registered dentists.

CE Credits: 6.5 CE Credits

About the Program:

First Course Description

Currently the diagnosis and treatment of cracked and fractured teeth is largely symptom based and is therefore often a sad, end stage diagnosis. In this engaging and entertaining lecture, you will learn to understand and diagnose pathologic cracks utilizing magnification and other modalities and treat long before symptoms arise, or the tooth becomes unsalvageable. Dr. Clark will teach routine identification of early cracks and offer new cavity preparations that are a significant departure from the G.V. Black preparations that are a leading cause of cracked teeth. He will share his published approach to diagnosis based on 16X magnification, step by step predictable treatment, endodontic and periodontal implications, and when to extract.

Objectives:

- Have confidence identifying early tooth fracturing based on high level magnification.
- Learn why new cavity preparations and other modalities are crucial to prevent eventual tooth fracture.
- Receive a blueprint for diagnosis and treatment of complete and incomplete fractures.

Second Course Description

- Have confidence identifying early tooth fracturing based on high level magnification.
- Learn why new cavity preparations and other modalities are crucial to prevent eventual tooth fracture.
- Receive a blueprint for diagnosis and treatment of complete and incomplete fractures.

Objectives:

- Injection molding with a balance of heated regular and flowable composite to eliminate “black” Triangles, Diastemas and peg laterals using new modern anatomic and space closure matrices (Bioclear Matrix)
- Modern Cavity Preparations and Modern Engineering.
- The two steps simplified “Rock Star Composite Polish” which finally allows composite to sparkle like porcelain.
- Rules for reconstruction of incisal edges allowing monolithic composite reconstruction of worn and fractured incisors for 10-20-year success.
- The latest in Pulp Capping and managing deep caries.
- The new non-retentive Class II that requires injection Molding.
- Private practice management to integrate a patient centered, less invasive practice philosophy **and** yet be just a profitable.
- Step by step instructions to implement true change.
- The science but also experience a myriad of clinical cases.
- Update on the Bioactive materials debate.

About the Speaker

Dr. David Clark founded the Academy of Microscope Enhanced Dentistry, an international association formed to advance the science and practice of micro endodontics, micro periodontics, micro prosthodontics and micro dentistry. He is a course director at the Newport Coast Oral Facial Institute in Newport Beach, California. He is co-director of Precision Aesthetics Northwest in Tacoma Washington, and an associate member of the American Association of Endodontists. He lectures and gives hands-on seminars internationally on a variety of topics related to microscope-enhanced dentistry. He has developed numerous innovations in the fields of micro dental instrumentation, imaging, and dental operatory design. Dr. Clark has authored several landmark articles about microscope dentistry including Aesthetic Dentistry, Sealants, The Role of Ultrasonic in Three-Dimensional Shaping and Restoration of Non-Vital Teeth, Micro-Imaging and Practice Management, and Crack Diagnosis.

Dr. Clark is proud to join with CRA (Clinical Research Associates) in the «Update Series» lectures and to participate in the important research at their world class facility in Provo, Utah.

Dr. Clark is the editor in chief for the 2005 launch of The Journal of Microscope Dentistry. He is one of the pioneers of the microscope in restorative dentistry and was the first to install ceiling tracks to facilitate the use of a microscope in more than one operatory. He recently published a completely new approach to diagnosis and treatment of cracked teeth, based on a new nomenclature and classification system for enamel and dentinal cracks observed at 16x in The Journal of Esthetic and Restorative Dentistry. He is also developing new techniques and materials to better restore endodontically treated teeth, including the Endo-Restorative Casting. He is a 1986 graduate of the University of Washington School of Dentistry

May 3, 2019

Full Series Registration and Cancellation Deadline: April 26, 2019

Dentist: _____ Phone: _____

Staff Names: _____

Fees: \$85 for first employee, \$70 each thereafter

Check Made Payable To: Cincinnati Dental Society

DISC/MC/VISA Credit Card #: _____ Exp. Date: _____

3 Digit Security Code: _____ Signature: _____

Individual Course Registration and Cancellation Deadline: April 26, 2019

Dentist: _____ Phone: _____

Staff Names: _____

Fees: CDS and Associate Member: \$350, Non-Member: \$550

Staff: \$85 for first employee, \$70 each thereafter

Check Made Payable To: Cincinnati Dental Society

DISC/MC/VISA Credit Card #: _____ Exp. Date: _____

3 Digit Security Code: _____ Signature: _____

Luncheon Policy: *Full Series Registrants* – If a reservation is made and not honored or cancelled by the Friday before the course you will be invoiced \$35 to help cover the cost of the meal for the day.

Individual Course Registrants – Necessary arrangements will be made for your attendance.



Cincinnati Dental Society's Members

attend the

ODA Leadership Institute

March 15-16, 2019 at Hilton Columbus at Easton



Cincinnati was well represented once again at the ODA Leadership Institute! The first day began with “An Insider’s Look at the Political Climate in Washington” by Mike Graham. He is currently the ADA’s senior vice president of government and public affairs representing over 161,000 ADA dentist members. Mr. Graham has fought on Capitol Hill for important issues to organized dentistry for over 20 years. On the same day, there were three breakout sessions; “The Oral Health Implications of E-Cigarettes”, “The Power of Advocacy: Delivering a Positive Message for Dentistry” and “Update on Dental Insurance Issues in Ohio”, all very interesting and informative. As a reminder from the dental insurance issues breakout session, for all controlled substance prescriptions, including all opioid prescriptions you much include:

- 5-digit CDS code for dental procedure you performed (e.g., emergency exam, endo, extraction), not any procedures to be performed in the future.
- Number of days’ supply.

Mr. Martin Saperstein began Saturday with an overview of the survey that was conducted by Saperstein Associates for the ODA. Overall, members are happy with the ODA and its staff. He concluded with the “State of Dentistry in Ohio”. Immediately following the ODA Town Hall presentation, Mr. Robert Stevenson gave an uplifting presentation on “what it takes to succeed”. His latest book, “Raise Your Line”, has just been released. The final, and the best for Cincinnati, especially for Dr. Joe Crowley, is that the ODA Executive Committee introduced the new name for the ODA Distinguished Award of Excellence. It will now be called the “*Joseph P. Crowley Distinguished Dentist Award*”. What a nice and deserving surprise!



L to R: Mark Bronson, Joe Crowley, Eric Koren, Wayne Wauligman, Rob Ghering, Tom Perrino, Chris Thielen, Ken Brandt, Mike Schaeffer, Chris Heck, Bert Jacob, John Bennet, Jr., Manny Chopra, Andy Dorr, Dennis Murphy. Kneeling: Ruchika Khetarpal, Vicki Nixon and Rachel Tepe.

CINCINNATI DENTAL SOCIETY EXCLUSIVE PROGRAM

- Local Cincinnati Based Merchant Service Provider
- Fixed Pricing At A Low Cost
- Next Day Funding On All Transactions
- EMV Card Acceptance Compliant
- PCI Compliant
- Flexible Contract Terms



Disclosure: This partnership is a profit sharing program for the Cincinnati Dental Society.



Introducing Midwest Payment Processing

"The Cincinnati Dental Society is pleased to announce another payment processing option for our members. Midwest Payment Processing, a Cincinnati based company, has put together an exclusive program for Cincinnati Dental Society members only! Log onto <http://www.midwestpay.com/Cincinnati-dental/> to see how Midwest can help you reduce your current payment processing fees!"

Victoria J. Nixon
Cincinnati Dental Society
Executive Director

80 Compton Road Cincinnati, OH. 45215 | 513.274.2600 | www.midwestpay.com | sales@midwestpay.com



INTEGRITY
SOLUTIONS GROUP

Dental Computer Support Since 1995

513 252 0500
isgcare.com

"Their service in selling our practice was SUPERB! The attention to every detail made the whole process flow smoothly from start to finish." — Dr. Terry Powell - Dayton, Ohio

NEW YEAR ... NEW DIRECTION?

Is this is the year you want to start scaling back and start succession planning?

If so, look no further than PMA Practice Transitions for guidance. Our transition consultants are well versed in helping dentists sell their practices. From analyzing your situation and getting your practice ready to sell to preparing you for the next stage, PMA offers sound suggestions and strategies that work for you. Our all-encompassing approach is second to none. We will guide you through every step of the process, offering straight-forward, ethical advice along the way.

To sell (or buy) a practice, call **Joe Gordon at 317.513.8143.**

PMA
PRACTICE TRANSITIONS

www.pmagroup.net





THE CINCINNATI DENTAL SOCIETY'S

Infection Control and Regulatory Compliance in the Dental Office

DATE: Friday, November 15, 2019 **CREDITS:** Two (2) CE Credits

LOCATION: Cooper Creek in Blue Ash, 4040 Cooper Road, Cincinnati, OH 45241

TIME: 8:00 a.m. Registration & Continental Breakfast
Program 9:00 to 11:00 a.m.

FEES: First Person \$70 for CDS Member * * \$85 for ADA Member * * \$110 for Non-Member
Additional Person(s): \$40 each

COURSE DESCRIPTION:

This practical seminar will help dentists and team members understand and comply with the latest state and federal regulations affecting the practice of dentistry in Ohio. The information-packed session will focus on Ohio State Dental Board (OSDB) infection control rules, Occupational Safety and Health Administration (OSHA) Bloodborne Pathogens Standard and Ohio Environmental Protection Agency (OEPA) infectious waste disposal rules.

At the conclusion of the course, attendees should be able to:

- Understand the OSHA Bloodborne Pathogens Standard while also fulfilling the standard's annual training requirement;
- Understand the OSDB's infection control rules and;
- Understand the OEPA's infectious waste disposal regulations.

SPEAKER: - Christopher A. Moore

Mr. Moore currently serves as director of dental services for the Ohio Dental Association. He has served at the ODA for nearly 32 years and currently administers the association's third party payer, peer review, direct reimbursement, dental practice and regulatory compliance programs. Chris received a Bachelor of Arts degree from Case Western Reserve University and a Masters of Arts degree from Kent State University.

THE CINCINNATI DENTAL SOCIETY'S

Infection Control and Regulatory Compliance in the Dental Office

Registration Form for November 15, 2019

Please Note:

- One Form Per Dental Office Please.
- Registration Deadline is November 1 2019.
- **Cancellation Policy:** A \$25 cancellation fee will be charged if registration is cancelled after November 1, 2019.

Dentist: _____

Phone Number: _____

Dentist or First Person: _____

Names of Additional Staff Members: _____

FEES: First Person \$70 for CDS Member * * \$85 for ADA Member * * \$110 for Non-Member
Additional Person(s): \$40 each

**To register for this course, please make check payable to: Cincinnati Dental Society and mail
with this form to: 9200 Montgomery Road, Suite 21-A, Cincinnati, OH 45242.**

Or fill out credit card information and fax to: 513-984-3047.

Credit Card #: _____ Exp. Date: _____

(Visa, MasterCard, AMEX or Discover)

Name on Card: _____ Amount: _____ SSC#: _____

Business or Personal Card? (Please circle one.)

If personal card, please provide your complete address: _____

The Cincinnati Dental Society is an ADA CERP Recognized Provider approved by the Ohio Dental Association.



**Back by Popular Demand! Shredding Event
Presented by the Cincinnati Dental Society
Exclusive Offer for CDS Members and Their Staff!**

How long do I have to keep my dental charts?

The Supreme Court of Ohio recently upheld the constitutionality of the state's four-year statute of repose in medical and dental malpractice actions. A statute of repose is a provision that sets a time frame in which a legal right extinguishes. In other words, the statute of repose places an effective time limitation on when dental malpractice suits may be filed against a treating dentist. Ohio's statute of repose bars actions filed more than four years after the date of treatment, except in the case of those patients who are mentally infirm and with minors, in which case the four years begins to run upon emancipation.

Dentists had previously been instructed to retain patient records indefinitely to aid in the defense of a lawsuit. However, this favorable court ruling may help relieve dentists' record-keeping burden. There may be circumstances where a dental office must maintain records for a certain period of time; for instance, the retention requirement for Medicaid records (6 years) and Medicare records (7 years). Participating provider agreements also generally specify record retention requirements, as well as many professional liability insurance agreements. Dentists are encouraged to obtain guidance from legal counsel and their malpractice insurer prior to the disposal of any patient records and to seek guidance on establishing a new record retention policy.

...By Eric Richmond, ODA Director of Legal and Legislative Services

Date: Saturday, May 11, 2019

Time: 8:30 to 10:30 am

Location: CDS Executive Office, 9200 Montgomery Road, 45242

Coffee and Donuts - Compliments of CDS

Cost: Boxes **without** X-Rays, first five (5) standard boxes are at no charge.
Additional standard boxes - \$10 each. Boxes **with** X-rays, \$20 per standard box.

A STANDARD BOX IS ABOUT THE SAME SIZE AS A COPY PAPER BOX.

YES, any paper product, staples, paper clips, rubber bands, hanging file folders, 3-ring binders and binder clips. **NO**, plastic prescription bottles, plastic pop bottles or glass.

What if I am unable to attend? Simply let Vicki Nixon know and she will make other arrangements for you.

Please plan to take your boxes with you.

**Reserve Your Spot Today!
Deadline is May 3, 2019!**

May 11, 2019 Shredding Event - Fax: 513-984-3047

Name: _____

Phone: _____

of boxes you plan to bring: _____

of boxes with x-rays you plan to bring: _____

Looking forward to seeing you!!!



Keeping in Touch with CDS . . . Got Some News to Share?

Put it in the Cincinnati Dental Society Bulletin. make it short and newsy ...

Fax your news to (513) 984-3047 or email us at: vicki@cincinnatiadental.org

News from CDS Member *(Please Print)* _____

New Member In Your Family?

Please Print

Baby: ____ Boy ____ Girl

Name: _____

Date Born: _____

__ 1st Child __ 2nd Child __ 3rd Child

__ Other: _____



Anything Goes!

Have a question you want the Board of Directors to answer in the newsletter?

Have one of your kids recently achieved an outstanding accomplishment (graduated from dental school, moved to the Canary Islands to do research, etc.)?



Share your office successes with others ...
Have a practice management tip? Have a staff relations tip? *(Please Print)*



Change of Address or Phone? New or Revised Fax Number? New or Revised E-mail Address?



Address Change effective _____

☐ Office or ☐ Home

Suite # _____

City _____ State _____ Zip _____

Email: _____ ☐ New ☐ Revised

Phone: _____ ☐ New ☐ Revised Fax: _____ ☐ New ☐ Revised

Cell Phone: _____ ☐ New ☐ Revised Carrier: _____



Healthy Habits.

You don't have to bank here and we know it. In fact, you can bank anywhere you are—call us and we'll come to you! With over 110 years of serving the dental community we are a full service bank providing our customers with a full suite of financial services including:

EXCLUSIVE PRODUCTS FOR DENTAL PROFESSIONALS		
➤	MEDICAL BANKING ACCOUNT	
➤	MEDICAL EQUIPMENT LEASING	
➤	ACQUISITION FINANCING	
➤	MEDICAL PRACTICE LOANS	
➤	REMOTE DEPOSIT	
➤	ONLINE BANKING	
➤	MERCHANT SERVICES	
➤	STOCK YARDS BROKERAGE SERVICES	NOT FDIC INSURED MAY LOSE VALUE NO BANK GUARANTEE
➤	WEALTH MANAGEMENT GROUP	

Stock Yards[®] Bank & Trust

A TRUSTED PARTNER since 1904

CINCINNATI / NORTHERN KY:


101 W. Fourth Street
Cincinnati, OH 45202

3880-A Paxton Avenue- Hyde Park Plaza
Cincinnati, OH 45209

7124 Miami Avenue
Cincinnati, OH 45243

4790 Houston Rd.
Florence, KY 41042

2635 Alexandria Pike
Highland Heights, KY 41076

Member FDIC. Equal Housing Lender 



**greater
"C"
dental lab, inc.**

**3719 struble road
cincinnati, ohio 45251**

**513.385.4222 ph
513.385.4291 fx**

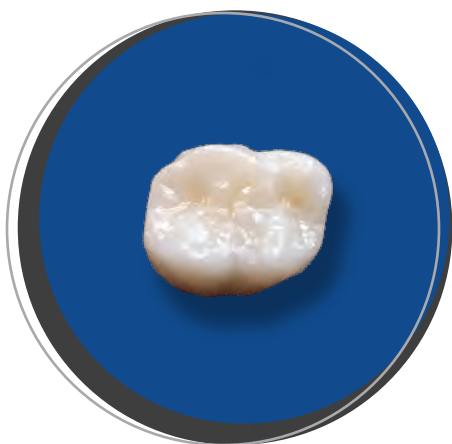
Cincinnati Dental Society
9200 Montgomery Road, Suite 21A
Cincinnati, Ohio 45242

Non-Profit
U.S. POSTAGE
PAID
Cincinnati, OH
Permit NO. 6666

brux "C" crowns

Improving the esthetics of full zirconia restorations

Our full contour zirconia crowns are stained in the "green state" using our own **custom formulas** to accomplish a more esthetic full zirconia restoration.



- our brux "C" crown has a full infiltration of color - which eliminates bright spots during adjusting
- in-house mill for better quality control and consistency

visit our website at
www.greaterc.com