

# Cincinnati Dental Society

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## Annual Shredding Event

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## CDS April Member Event

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## June CDS Member Event

*"Speedy CE-Modern Topics in Dentistry"* – Round Table Discussions

**Thursday, June 10, 2021**



## Hard Rock Casino

1000 Broadway Street in River Room A

*(See Page 19-20 for all the details)*

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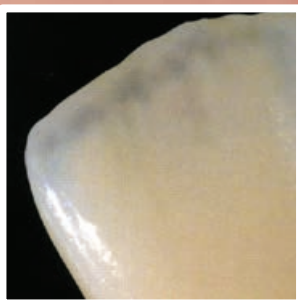
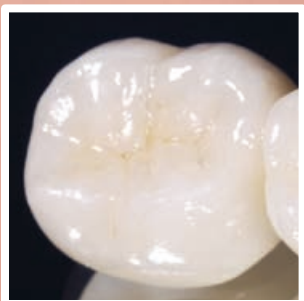
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## Cincinnati Dental Society

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JOHN B. BENNET, JR., D.D.S.  
President

## Can You Trust Your Dentist?

The above is the title of a January 2021 article in Reader's Digest by Ferris Jabr. <https://www.rd.com/article/shouldnt-trust-everything-dentist-says/>. The article points out that dentistry "has not yet applied the same level of self-scrutiny as medicine or embraced as sweeping an emphasis on scientific evidence". The response from the ADA was "We are isolated from the larger health system. So, when evidence-based policies are being made, dentistry is often left out of the equation," say Jane Gillette, a dentist and Republican state legislator in Bozeman, Montana, who works closely with the American Dental Association's Center for Evidence-Based Dentistry. "We're kind of behind the times, but increasingly we are trying to move the needle forward." Apparently, we aren't moving fast enough toward that goal. This article brings up many of the same problems that dentistry was accused of in a previous article in Reader's Digest in the 1990's called "How Dentists Rip Us Off". If you weren't a dentist then, as many of our younger members weren't, I'll briefly tell you that story, or check it out here: <https://digitalsmiledesign.com/files/Old-Website-Assets/PDF/How-Dentists-Rip-Us-Off.pdf>.

William Ecenbarger, an investigative reporter, set out to assess the "consistency and fairness of American Dentistry". He went to 50 dentists with his own set of x-rays and the opinion of his own private dentist of 15 years, and a panel of other dentists, that he was in great shape, with maybe the need for a crown on #30 for \$500. "Four months, 50,000 miles and 50 exams later, I concluded that going to the dentist is nothing to smile about. Dentistry is a stunning inexact science. Even expecting that different dentists would have different, yet valid, opinions did not prepare me for the astounding variation in diagnoses I received. Some wanted only \$500 to bring me up to good dental health. Others wanted ten, 20, even 50 times that amount. Surely they could not all be right." He selected the dentists he visited randomly from the yellow pages in the states he checked out. As will probably be no surprise to anyone who's working in the field for any

length of time, he got 50 very different treatment plans with dollar costs between \$1,220 and \$29,850 for the same patient and the same x-rays. From 1 crown and 4 fillings to 21 crowns. How does this

happen? Is it just difference of opinions? Lack of ethics? Greed? Ecenbarger says, "I asked the American Dental Association how the dentists I saw could draw such different conclusions from the same set of facts. They put me in touch with Dr. Leslie Seldin, a New York dentists and consumer adviser for the ADA. He said he was not surprised by the inconsistencies. "Dentistry is an art based

on scientific knowledge, and what's most important to all of us is that each use our professional judgment to design what we believe is the best solution for the patient." Not a good answer. But that was 25 years ago.

When the article first came out back then, I thought those things didn't happen in

Cincinnati. We weren't like that here. That kind of thing was happening in big cities on the coasts where the cost of living was so high. I've been doing dentistry for over forty years now and I can tell you from my own experience that the problem is definitely here too. I see treatment plans frequently suggesting the need for four quadrants of root planing and absolutely no pockets over 3mm, routine mandates to remove perfect "mercury fillings" with new composite ones, and crowns on asymptomatic virgin teeth because the tooth had a "crack". We are not very good at policing ourselves for the sake of our patients. Evidence based dentistry still has a long way to go. As the author stated, "There are dozens of journals and organizations devoted to evidence-based medicine, but only a handful devoted to evidence-based dentistry." We can do better for our patients. Please advocate for evidence-based dentistry for our profession and put yourself in your patient's position when you make those diagnoses.




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based on scientific  
knowledge ...

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# The Cincinnati Dental Society

## December 7, 2020 Council Meeting Minutes

Secretary: Dr. Wayne R. Wauligman

### Call to Order:

The December Council virtual meeting was held Monday, December 7, 2020. President, Dr. Thomas Perrino, called the meeting to order at 6:48 pm. The Order of Business and the CDS Mission and Antitrust Statements were presented to Council prior to the order of business via email from Executive Director Ms. Vicki Nixon.

### Roll Call:

**Members Present:** Drs. Bennet, Brandt, Chopra, Dagher, Dorr, Heck, Khetarpal, Newby, Osterday, Perrino, Poole, Schaeffer, Wauligman, Wessel and Yauss.

**Members Absent:** Drs. Kelley and Parker.

Executive Director Ms. Vicki Nixon present.

The November 2, 2020 Council Meeting Minutes were approved. A quorum was present.

### President's Report by Dr. Thomas Perrino:

- Dr. Perrino introduced new Council member Dr. Joe Dagher at his first meeting. He will be serving a 1-year term in the capacity of "new dentist".
- Dr. Perrino presented and Council approved 3-year terms on the Membership Committee to Drs. Coleen Tepe-Hofstetter, Vlad Shapiro, and April Sprague. Likewise, Council appointed Dr. Grace Eichler for a 3-year term. As president-elect, Dr. Ruchika Khetarpal, will again serve in 2021, which is a good transition for staggering terms.
- Drs. Murphy and Schaeffer volunteered to serve as Council members on the Nominating Committee. They were appointed by unanimous consent. That Committee will also consist of Drs. Bennett, Perrino and Heck.
- For renewing 3-year terms on the CE Program Committee are Dr. Matt Corcoran and Dr. Fred Peck.

### Treasurer's Report by Dr. Andrew Dorr:

- Dr. Dorr reported we expect a deficit for 2020 in the range of \$22,000 to \$25,000. For 2021, it may be as high as \$73,000. Two Reserve Account certificates expire soon and will be used to fund these deficits. We took a huge hit on continuing education income with the refunds requested and vouchers issued for 2021. Dr. Perrino added that we painted the worst-case scenario for 2021. Dr. Heck explained we are required to keep 100% of our operating budget in reserves, which at this time we have 200%. Dr. Heck moved and Dr. Brandt seconded the approval of the 2021 budget. It passed unanimously.

### Executive Director's Report by Vicki Nixon:

- Ms. Nixon explained it has been an up and down battle trying to reschedule CE seminars, issue refunds and defer some course payments to apply for next year. The December 5th Opioid Course offered by Dr. Harold Crossley has been rescheduled to May 8, 2021. The October 2020 CDS Member Event was rescheduled to January and then again cancelled and moved to June. Correction on the 2021 master schedule, the ODA House of Delegates is set for September 30 and 31, 2021.

### CDS Committee Updates:

- *CDS Oral Health Foundation:* Dr. Brandt reported the "Leave No Vets Behind" Program is seeking assistance from our Washington lobbyist, Michael Graham, to help us find qualifying patients through



## December Council Meeting Minutes (continued)

- the Veterans administration. We have been told that we need approval from them in order to work with the Primary Care Department as we did when we began the program.
- *Finance Committee*: Dr. Dorr presented changes to the Society's "Finance and Budget Policy" and the "Cash and Financial Administration Policy". Dr. Murphy made the motion to approve and Dr. Heck seconded it to make these changes in policy. The motion carried unanimously.
- *Membership Committee*: Dr. Rick Yauss had previously reported that the "Speedy CE-Modern Topics in Dentistry" event was tentatively rescheduled for January 21 at the Hard Rock Casino. However, it has been moved to June 2021. The "CDS Social" to be held in October was canceled due to COVID-19 and they are now on hold. Presented as new members with the Cincinnati Dental Society are Drs. John Burwinkel, Dalton Hampton, Danny Nakhla, Chester Torkornoo and Justin Weststeyn.
- *Program Committee*: Dr. Dennis Murphy presented a previously emailed policy of the Program Committee titled "Roles and Responsibilities". The subtitles of the policy are "Composition of the Committee", "Commitment", "Responsibilities", and "Co-chair Responsibilities". Dr. Khetarpal moved to accept the changes and Dr. Bennet seconded. The motion passed unanimously.

### ODA Updates:

- *Access to Dental Care*: Dr. Terrence Poole discussed his Council's to do list, such as promoting the "Dentist Loan Prepayment Program", "Donated Dental Care" (We may now report donated services on the ODA website.), the "Give Kids A Smile" events cancelled in February, in-school dental education by reporting events to the ODA, new dentist loans available, questions on Medicaid to ODA's Chris Moore, resources such as quitting smoking, and following the ODA on Twitter or Facebook. There is a Medicaid Working Group that continues to assist the membership in addressing Medicaid issues.
- *Annual Session*: No report.
- *Council on Dental Care Programs and Dental Practice*: Dr. Heck reported the next meeting is January 26.
- *Executive Committee/Finance*: Dr. Chopra reported ODA revenues are down as the 2020 Annual Session only resulted in an income of \$120,000. Costs are being cut wherever possible. Virtual meetings are saving expenses. Membership for 2020 resulted in a 94% renewal rate. The new ODA website is up and running and designed to be navigated more easily. Like the CDS, the ODA is taking steps to use reserves for budget deficits. The Leadership Institute has been rescheduled for May 21-22. Depending upon the vaccination process, this too may have to be postponed. Governor DeWine has appointed Trevor Vessels as a public member of the Ohio State Dental Board. If anyone is interested, please send a resume to Ms. Nixon. In person meetings are not happening at the ODA in the unforeseeable future. The ODA is working with Midway Dental to send a \$100 PPE credit to 3,000 Ohio dentists involved with Midway.
- *ADA*: Dr. Chopra reported the ADA Dental Practice meeting before Thanksgiving thoroughly discussed dentists giving the COVID-19 vaccines. Giving vaccines is a state related concern and must abide by their rules. Phase 1A of the vaccine will be provided to nursing home residents and staff, medical personnel directly dealing with COVID patients, and emergency medical responders. Not determined yet are dentists and staff who may be in category 1B for vaccinations, and the ADA is lobbying for this group to be added as soon as possible. The Ohio Department of Health and Governor DeWine are well planned for the vaccine roll out. Pfizer will be providing Ohio with vaccinations first. Moderna will be second in providing additional doses. The public is not on the agenda yet. Still, in Ohio, it is recommended to contact your local health department to determine what steps you should take should a dentist, staff member or patient report that they have been exposed to COVID-19. Currently, it is recommended for those who had COVID-19 and those who are vaccinated to continue to follow Board of Health rules and continue all PPE protocols.



## December Council Meeting Minutes (continued)

Dr. Poole asked if his daughter, Dr. Tera Poole, may watch Council proceedings as a guest and Council agreed. She is an orthodontist working in Kenwood.

- *ODA Membership:* Dr. Yauss presented statistics for dues renewals. The total members, including retired, is 5384. 94.16% of 2019 members renewed for 2020. 94.86% of 2018 members renewed for 2019. Subdistrict 9, which includes the CDS, has a 94% renewal rate. The House of Delegates voted to amend their Bylaws to follow the dues structure of the ADA. On the ADA level the "Life Member" category removed the age 65 requirement. There is no longer an age limit. There will be no more 25% discount for "Life Members". The "New Members" category will see the structure changed to 0% of dues the first year, 50% the second, and 100% the third year. House of Delegates Resolution 8-20 on Diversity and Inclusion has been delegated to a subcommittee of the ODA Membership. Members for this sub-committee are up for approval. Dr. Khetarpal noted they did a good job putting this together and is to be taken seriously. There is a need for more minorities to be represented in organized dentistry on all levels. Dr. Yauss noted that four grants for membership events were approved. One event was held and three more are still pending. Programs at the Leadership Institute are on hold for now.
- *ODA Foundation Board:* Dr. Brandt said we gave out our grants and scholarships.
- *ODPAC:* Dr. Chopra reported on the results of the election in November and how the newly elected members shaped the Senate and House. He also reported on current legislation that the ODA is monitoring including a telehealth bill and the non-covered services bill. Regarding ADPAC (the American Dental Political Action Committee), despite the pandemic, dentists sent 2- million for political purposes. All five dentists running for public office were re-elected. The Ohio State Dental Board Licensing Exam Committee met to determine dental licensing exam format. The Committee decided to further the mannequin exam acceptance until the end of 2021. Further, the Board will continue to re-evaluate live patient exams.

### New Business:

- Dr. Wauligman asked Dr. Chopra about his ADA Dental Health and Wellness Advisory Committee. Dr. Chopra ran a Webinar for about 800 ADA dentists before Thanksgiving on issues such as back pain and posture, opioid use, alcohol, mental health, and suicide. All these concerns are more prevalent now in the dental population. Dr. Chopra's Webinar is available at ADA CE Online. If such issues affect our members, they may contact Ms. Nixon at 513.984-3444.
- Before Dr. Perrino proceeded to install the elected officers of the Cincinnati Dental Society, he thanked Ms. Nixon for her service this year above and beyond the call of duty. Dr. Perrino said, "Vicki is the glue that holds us together." He then installed the 2021 officers, Dr. John Bennet as President, Dr. Ruchika Khetarpal as President-elect, Dr. Andrew Dorr as Vice President, Dr. Wayne Wauligman as Secretary, Dr. Chris Heck as Treasurer, and Dr. Tom Perrino as Immediate Past President. Dr. Perrino presented the oath of office and received their "I so promise" to uphold that oath. Dr. Perrino announced them duly installed and with best wishes for a long and great term of service together. Their term will begin as of January 1, 2021.

### Announcements:

- February 1, 2021 is the next Council meeting.

Dr. Perrino adjourned his last meeting as President at 8:29 pm.

# Needles



As a writer of two thriller novels and this year's final 'Towers' trilogy offering - titled "Towers Destiny", I've managed to reinforce some of the stereotypes that dentists absolutely despise...and love - in my writings.

I really didn't want to do it but after forty plus years I've realized that nothing much changes when it comes to the perception of our profession.

Perhaps one of the best visual dentist stereotypes is Tim Conway's portrayal of a neophyte dentist that he performed on the "Carol Burnett Show".

Conway's performance with Harvey Korman has been shown at numerous C.E. courses I've attended over the years - and it never grows old. Every time I view it, the video takes me back to the end of my sophomore year...when my classmates and I paired up and gave each other every possible shot in the oral cavity.

I'm going to venture that I've watched the Conway comedy skit more than a hundred times - easily - and each time I laugh the same.

But two months ago, when I needed some dental work for myself...I wasn't in the mood for hilarity.

You see, the teeth I needed to have restored were my upper central incisors and I guarantee that this particular infiltration shot...the injection just below the nose - is a patient's most dreaded shot - hands down!

And while I'm writing about shots...how about our dental board's notification that they're allowing dentists to administer the COVID-19 vaccine shot!

I find it somewhat ironic that the notification comes on the heels of my last ODA commentary about being a "Total" healthcare provider.

Now y'all can officially be a real "Doctor"...doctor!

.....and this time I'm going to take a pass - I'm not doing it...no way!

Don't get me wrong, "IF OUR CITIZENS" get vaccinated...perhaps COVID-19 becomes a distant memory.

My first "Moderna" shot was administered by a Fayette county first responder. He wore no name tag. I couldn't pick him out in a "Line-Up" now if I needed to do such. He's a government(liability coverage) employee.

The vaccine will soon be available in a CVS or Walgreens pharmacy. Every year, I get my flu shot at CVS.

I've also received my "Shingles" vaccine and "Hepatitis A" vaccine at CVS!

Again, I couldn't tell you the name of the pharmacy tech that gave me the shot(s)...but the tech was employed by CVS and covered by their corporate liability insurance.

Sooo...I know some of you will throw caution to the wind and want to do your philanthropic part.

BEFORE YOU DO IT:

If you deliver the vaccine in your office, check with your insurance company that covers your overall "Facility" insurance. You know - that policy that covers patients that trip in your office and break something!

Check with your "Malpractice" insurance company. Giving vaccines has NEVER BEEN(most likely) a covered procedure by your malpractice carrier.

Vaccine delivery, no matter how simple the procedure is, has always been under a physician's purview.

And even if our government - both STATE and FEDERAL - promises legal immunity from lawsuits...the last thing you need is a HEADLINE in your local newspaper that reads: LOCAL DENTIST GIVES COVID-19 VACCINE AND PERSON DIES! Vaccines have been known to do just that!

And if all that I've written doesn't give you pause...please consider the following.

The COVID-19 vaccine is the FIRST(of a kind) GENERATION M- RNA(messenger) vaccine.

The vaccine(Moderna or Pfizer) you'll be giving - ONLY has EMERGENCY FDA approval".

Normally, a vaccine goes through extensive animal testing before it is delivered to humans.

There were no 'Guinea pigs' involved in proving the efficacy of this vaccine.

We humans are the GUINEA PIGS !!!

For at least two decades our American Dental Association has preached "Evidence Based Dentistry".

Well, there's no evidence that this vaccine meets that type of criteria. This vaccine program is traveling in uncharted waters!

Once you're done giving a stranger the vaccine, know this... five, ten, twenty years from the delivery date of this vaccine... you might be legally challenged - with a lawsuit stating that you administered an "IMMUNE SYSTEM ALTERING" drug!

Good luck with YOUR decision DOCTOR(S)!

I don't enjoy throwing cold water on a topic. I really don't.... sorry...so sorry!

Robert Buchholz  
[rbuchh46@gmail.com](mailto:rbuchh46@gmail.com)

# Cincinnati Dental Society



## RESCHEDULES

December 4, 2020 Course



To **NEW DATE: MAY 7, 2021**

“Avoid Liability: Know Your Patients’ Medications and Their Impact on Dental Treatment” and  
“The Weed of Today is Not Your Momma’s Weed”

**Location:** Sharonville Convention Center, 11355 Chester Rd., Cincinnati, OH 45246

**Time:** 8:00 am – Registration, 8:30 am to 3:45 pm – Program, Noon to 12:45 pm – Lunch

### Morning

#### **Avoid Liability: Know Your Patients’ Medications and Their Impact on Dental Treatment - 3.5 CE Hours**

Your patients are living longer thanks to their medications but many of the physician-prescribed medications used by your patients have dental implications and side effects affecting your treatment plan. Is antibiotic prophylaxis required for patients with an orthopedic prosthesis? What is the new FDA warning about codeine and tramadol in children?

This presentation includes the indications, contraindications, and side effects of the most common physician- prescribed medications. Familiarity with these drugs will provide the dental practitioner with a better appreciation for the health profile of your dental patient.

At the conclusion of this course, the attendees will know:

- Prescription, OTC medications, and foods that could adversely interact with dental drugs.
- Why your patient is taking their medications.
- The impact of medical marijuana on your dental practice.
- How to combine analgesics to maximize their effects.
- Current recommendations for SBE and orthopedic prosthesis prophylaxis.

**Afternoon - Meets the KY KASPER requirement for KY licensure.**

#### **The Weed of Today is Not Your Momma’s Weed - 3.0 CE Hours**

This lecture will be devoted to marijuana. Thirty-two states have legalized marijuana for medical use. Ten states and the District of Columbia have legalized marijuana for recreational purposes. Inevitably, some of these marijuana users will be treated by the dentist or hygienist. What is CBD? Is it illegal? Can I prescribe it for my patients? Does cannabis have any medicinal use? Is marijuana addicting? What are the effects of marijuana on driving ability? What are the effects of marijuana on intellectual development? What are “shatter”, “wax”, “dab” or “scat” and how do they differ? Is edible marijuana as effective as smoking or vaping? This presentation will discuss some of the concerns about marijuana use/abuse, and its bearing on dental treatment.

### Learning Objectives

- The physical characteristics of marijuana.
- The evidence supporting medicinal uses.
- Differences among edible, vaping, and smoking marijuana.
- The meaning of shatter, dab, wax, scat, schwag, and midst.
- Impact of patient use of marijuana on dental treatment.

In addition to the learning objectives, the attendees will:

- Distinguish the difference between abuse, dependency and addiction.
- Know how to recognize a chemically dependent patient.
- Know how to manage a chemically dependent patient.

~ over ~



**Harold L. Crossley, D.D.S., M.S., Ph.D.** is Professor Emeritus at the University of Maryland Dental School. A native of Rhode Island, Dr. Crossley received a Bachelor of Science degree in Pharmacy from the University of Rhode Island in 1964. He later was awarded the Master of Science (1970) and Doctorate degrees (1972) in Pharmacology. The University of Maryland Dental School in Baltimore awarded Dr. Crossley the D.D.S. degree in 1980. The liaison between the classroom and his part-time dental practice produced a practical approach to understanding the pharmacology of drugs used in the dental office.

Dr. Crossley has co-authored several articles and four books dealing with a variety of topics within the field of pharmacology. Other areas of expertise include the pharmacology of street drugs and chemical dependency. He serves on the Maryland State Dental Association's Well-Being Committee, is an active member of Phi Kappa Phi, Omicron Kappa Upsilon Honorary Dental Society, the American College of Dentists, International College of Dentists, and an honorary member of the Thomas B. Hinman Dental Society. He was the recipient of the 2008 Gordon Christensen Lecturer Recognition award presented by the Chicago Dental Society and the recipient of the 2012 Award of Distinction presented by the Academy of Dentistry International for his efforts in Continuing Dental Education. He has been a consultant for the United States Drug Enforcement Administration and other law enforcement agencies since 1974. Drawing on this unique background, Dr. Crossley has become nationally and internationally recognized as an expert on street drugs and chemical dependency as well as the clinical pharmacology of dental drugs.

## Full Day

### All Other Attendees – Fee includes Lunch

- \$350 for all Cincinnati Dental Society Members/Associate Members  
\* Reduced fee of \$265.00 if registered by March 26, 2021.
- \$550 for all non-members of the Cincinnati Dental Society
- \$85 for first team member, of attending dentist.
- \$70 for each additional team members, of attending dentist.

## Half-Day Option

\_\_\_\_\_ Yes, I would like to attend the lecture immediately following lunch. (Please complete information below.)

### Half-Day Option Fee

- \$195 for all Cincinnati Dental Society Members/Associate Members
- \$230 for all non-members of the Cincinnati Dental Society
- \$60 for first team member, of attending dentist.
- \$50 for each additional team members, of attending dentist.

Dentist: \_\_\_\_\_ Phone: \_\_\_\_\_

First Team Member: \_\_\_\_\_

Additional Team Members: \_\_\_\_\_

To register for this course, please make check payable to: **Cincinnati Dental Society** and mail with this form to: 9200 Montgomery Rd., Suite 21-A, Cincinnati, OH 45242

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# CDS Calendar 2021 in a Snap!

(Please share this with your dental team!)



## 2021

April	12	April CDS Member Event at Cooper Creek Event Center in Blue Ash
	17	Annual Shredding Event at the CDS Executive Office
	23	CE w/Dr. Josh Austin at Sharonville Convention Center
May	7	CE w/Dr. Harold Crossley at Sharonville Convention Center (This was the free CE course from 2020)
	8	Opioid Prescribing Education Course w/Dr. Harold Crossley at the Sharonville Convention Center
June	10	June CDS Member Event, "Speedy CE - Modern Topics in Dentistry"
August	11	Subdistrict 9 Meeting – first of two meetings
September	22	"Medical Emergency Recognition Course" w/Dr. Jimmie Harper, Jr., D.D.S.
	23	Subdistrict 9 Meeting – final
October	4	October CDS Member event w/Dr. Gary Robins at Delta Hotels by Marriott
	29	CE w/Dr. David Rothman at Sharonville Convention Center
November	5	Annual OSHA and Infection Control CE Course at Sharonville Convention Center
	19	CE w/Kirk Behrendt at Delta Hotels by Marriott (new location)
December		Nothing scheduled at this time.
January	7	"CDS New Year's Celebration and Awards Night
	10	CE w/ Dr. Susan Muller at Delta Hotels by Marriott (new location)



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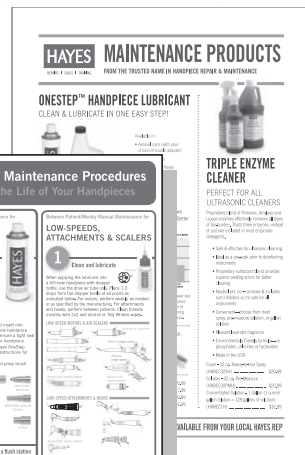
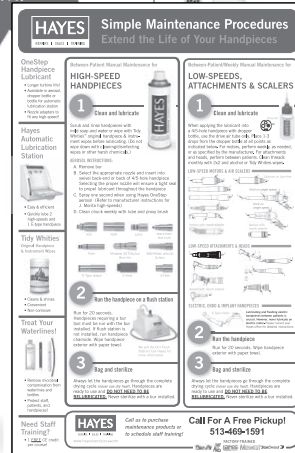
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**Annual Shredding Event!**  
**Presented by the Cincinnati Dental Society**  
**Exclusive Offer for CDS Members and Their Staff!**

***How long do I have to keep my dental charts?***

The Supreme Court of Ohio recently upheld the constitutionality of the state's four-year statute of repose in medical and dental malpractice actions. A statute of repose is a provision that sets a time frame in which a legal right extinguishes. In other words, the statute of repose places an effective time limitation on when dental malpractice suits may be filed against a treating dentist. Ohio's statute of repose bars actions filed more than four years after the date of treatment, except in the case of those patients who are mentally infirm and with minors, in which case the four years begins to run upon emancipation.

Dentists had previously been instructed to retain patient records indefinitely to aid in the defense of a lawsuit. However, this favorable court ruling may help relieve dentists' record-keeping burden. There may be circumstances where a dental office must maintain records for a certain period of time; for instance, the retention requirement for Medicaid records (6 years) and Medicare records (7 years). Participating provider agreements also generally specify record retention requirements, as well as many professional liability insurance agreements. Dentists are encouraged to obtain guidance from legal counsel and their malpractice insurer prior to the disposal of any patient records and to seek guidance on establishing a new record retention policy.

***...By Eric Richmond, ODA Director of Legal and Legislative Services***

Date: Saturday, April 17, 2021

Time: 8:30 to 10:30 am

Location: CDS Executive Office, 9200 Montgomery Road, 45242

***Coffee and Donuts - Compliments of CDS***

Cost: Boxes **without** X-Rays, first five (5) standard boxes are at no charge.  
Additional standard boxes - \$10 each. Boxes **with** X-rays, \$15 per standard box.

**A STANDARD BOX IS ABOUT THE SAME SIZE AS A COPY PAPER BOX.**

**YES**, any paper product, staples, paper clips, rubber bands, hanging file folders, 3-ring binders and binder clips. **NO**, plastic prescription bottles, plastic pop bottles or glass.

*What if I am unable to attend?* Simply let Vicki Nixon know and she will make other arrangements for you.

***Please plan to take your boxes with you.***

**Reserve Your Spot Today!**  
**Deadline is April 9, 2021!**

-----  
**April 17, 2021 Shredding Event - Fax: 513-984-3047**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

# of boxes you plan to bring: \_\_\_\_\_

# of boxes with x-rays you plan to bring: \_\_\_\_\_

***Looking forward to seeing you!!!***

Colleagues and Friends,

I have good news and bad news: I am planning to retire, with scheduled exit date of June 30, 2021.

I have had the great pleasure and satisfaction of teaching and providing patient care at the University of Cincinnati Medical Center for more than 46 years. During my tenure, I have had the opportunity to meet, collaborate and become good friends with so many members of the medical/dental community.

Although I planned to continue working until 2024, after 50 years of service with UCMC and after my 80th birthday, along came the pandemic. COVID-19 allowed me to stay home for 3 months and think about safety concerns regarding the virus, patient contact/exposure, and the well being of my family. I decided to retire.

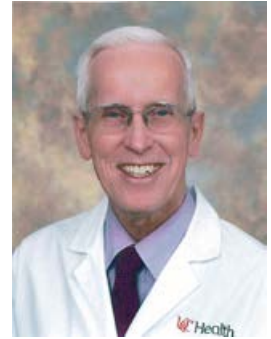
My decision to retire set the wheels in motion. Serendipitously, I came into contact with a very talented prosthodontist who is currently enrolled in the Maxillofacial Prosthodontics fellowship in Alabama. I am excited she is interested in coming to Cincinnati and working for UC. I am looking forward to facilitating a smooth transition in June and wishing the new Maxillofacial Prosthodontist the best of luck.

Unfortunately, due to limited clinical hours, current cases pending and the remaining time available before my retirement date, I must reluctantly limit my current workload to Head and Neck Rehabilitation only.

I have been fortunate to be able to work with so many friends, colleagues, and mentors. Together we have had the satisfaction of making life easier or better for so many people. Thank you for making my professional efforts more successful and my personal life more complete.

Respectfully Submitted,

  
Gordon P. Huntress, DDS



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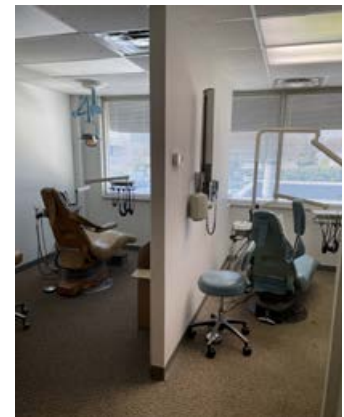
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## April CDS Member Event

**Monday, April 12, 2021**  
**New Speaker, New Topic!**

### **“What You Need to Know About Soft Tissue Grafting”** **By Ryan Estes, DMD**



**Description:** A review of the basics of soft tissue grafting. What are the reasons we see recession and what are the treatment options available for different situations? A basic review of technique for the more common types of tissue grafting will also be reviewed including the Pinhole Technique.

**Learning Objectives:** Understand Why Recession Occurs, When is Treatment for Recession Recommended, and Become Aware of the Common Treatment Options for Recession.

**About the Speaker:** After growing up in Henderson, Kentucky, Dr. Estes completed his undergraduate education at Transylvania University in Lexington, Kentucky before obtaining his Doctor of Dental Medicine at the University of Kentucky College of Dentistry. He was accepted and completed a three-year residency program in Periodontics and Dental Implantology at the University of Kentucky College of Dentistry Department of Periodontology. Dr. Estes now leads the team at Southern Roots Periodontics and Dental Implant Specialists with locations in Florence and Ft. Thomas, KY.

With a commitment to helping grow the dental community Dr. Estes obtained Board Certification in Periodontics and Dental Implant Surgery in 2013. He also is Academy of General Dentistry Fellow, Southern Academy of Periodontics Executive Committee, Kentucky Dental Association Executive Board, and Northern Kentucky Dental Society Past President.

**Schedule:**

6:15 to 7:00 pm      Social/Light Dinner  
7:00 to 8:00 pm      Lecture

**Fee:**

CDS Member – Complimentary  
CDS Associate Member/Guest - \$35 each

**Location:**

Cooper Creek Event Center, 4040 Cooper Road, 45241

**Dinner Options:**

**One (1)** – Mango Glazed Chicken Breast s/Fresh Mango Salsa      **Two (2)** – Baked Mahi Mahi  
*Both come with Herbed Confetti Orzo, Steamed Green Beans, Salad, Rolls, and Cookie.*



**“What You Need to Know About Soft Tissue Grafting”  
By Ryan Estes, DMD**

**REGISTRATION FORM FOR APRIL 12, 2021**

*Registration Deadline: April 9, 2021*

Dentist Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Guest/Staff Name(s): \_\_\_\_\_ Menu Option: \_\_\_\_\_

Number Attending \_\_\_\_\_ Total \$ \_\_\_\_\_

Check Made Payable to Cincinnati Dental Society

Name on Card: \_\_\_\_\_ Amount: \_\_\_\_\_

Exp: \_\_\_\_\_ CVV: \_\_\_\_\_ Zip Code: \_\_\_\_\_

***Please fax registration form to the Cincinnati Dental Society's Executive Office, 513-984-3047.***

***PLEASE NOTE CDS MEMBER, IF A RESERVATION IS MADE AND NOT HONORED YOU  
WILL BE RESPONSIBLE FOR THE EVENING'S EXPENSE OF \$35 PER PERSON.***

The Cincinnati Dental Society is an ADA CERP Recognized Provider approved by the  
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**NEXT CDS MEMBER EVENT IS JUNE 10, 2021**

**“SPEEDY CE-MODERN TOPICS IN DENTISTRY”  
ROUND TABLE FORMAT**

**HARD ROCK CASINO**

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# 2021 Calendar of Events

## **APRIL**

**Meetings – None Scheduled.**

### **CDS Member Event**

**April 12:** April CDS Member Event – see pages 15 and 16 of this Bulletin.

NOTE: SPEAKER AND TOPIC HAVE CHANGED.

### **Continuing Education**

**April 23:** “Differentiate Yourself: Clinical & Marketing Tips to Generate New Patients”  
by Josh Austin, DDS

**Location:** Sharonville Convention Center, 11355 Chester Road, 513-771-7744

**Schedule:** 8:00 a.m. Registration \*\* 8:30 a.m. Program

### **Sponsored**

**In Part by:** Cincinnati Insurance Company, Key Bank, and Stock Yards Bank & Trust

**Staff Invited:** Dental Hygienists, Dental Assistants and Administrative Personnel of registered dentists.

**CE Credits:** 6.5 CE Credits Hours

### **Course Description**

Today’s dental market is as saturated as it has ever been. The vast majority of dentists have at least one competing office within one (1) mile. How can we stand out from the crowd?” More than ever, we need to find ways that can differentiate ourselves. We need to attract the patients that we want. How can that be done? From a marketing perspective, we will examine ways to attract the patients you want from the different generations that affect our practices. From a clinical perspective, we will discuss techniques, tips, tricks, materials, and equipment to separate you from the other dentist down the street.

### **Learning Objectives**

- Explore how patients choose their dentist.
- Discuss where patients look for information regarding choosing a new dentist and how to stand out in those places.
- Review several different clinical differentiating factors that can help a patient choose you.
- Explore how digital technology has changed everything in our practice from attracting patients to executing dental treatment.
- Nail down systems that we can institute that will keep new patients flowing in.

### **About the Speaker**

Joshua Austin, DDS maintains a full-time restorative dentistry private practice in San Antonio, Texas. He is an editorial director and columnist for Dental Economics focusing on dental products and technology. Dr. Austin lectures round the country to study clubs and dental meetings about these topics along with online reputation management and social media. He is a graduate of the University of Texas Health Center at San Antonio Dental School and spent five years post-graduation as faculty in the Department of Restorative Dentistry. His approach to his “Pearls for your Practice” column is a fresh approach in today’s commercial driven dental journalism. When you read a “Pearl”, rest assured that you are getting an honest evaluation of a product, which was used by Dr. Austin in clinical practice on a patient.



Josh Austin, DDS

*Registration form on reverse side*

## 2021 Calendar of Events (continued)

April 23, 2021

### Full Series Registration and Cancellation Deadline: April 16, 2021

Dentist: \_\_\_\_\_ Phone: \_\_\_\_\_

Staff Names: \_\_\_\_\_

Fees: \$85 for first employee, \$70 each thereafter

Check Made Payable To: Cincinnati Dental Society

AMEX/DISC/MC/VISA Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CVV#: \_\_\_\_\_ Signature: \_\_\_\_\_

### Individual Course Registration and Cancellation Deadline: April 16, 2021

Dentist: \_\_\_\_\_ Phone: \_\_\_\_\_

Staff Names: \_\_\_\_\_

Fees: CDS and Associate Member: \$350, Non-Member: \$550

Staff: \$85 for first employee, \$70 each thereafter

Check Made Payable To: Cincinnati Dental Society

AMEX/DISC/MC/VISA Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CVV#: \_\_\_\_\_ Signature: \_\_\_\_\_

**Luncheon Policy:** *Full Series Registrants* – If a reservation is made and not honored or cancelled by the Friday before the course you will be invoiced \$35 to help cover the cost of the meal for the day.  
*Individual Course Registrants* – Necessary arrangements will be made for your attendance.

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m.themare@gmail.com  
513-403-4010

**Dr. Fuchs**  
fdca1.jmf@gmail.com  
513-505-9987

**We look forward to speaking with you.**



# June CDS Member Event

*"Speedy CE-Modern Topics in Dentistry" – Round Table Discussions*

**Date:** Thursday, June 10, 2021

**CE Hours:** 1.5 Hours

**Location:** Hard Rock Casino, 1000 Broadway Street in River Room A

**Schedule:** 6:15 to 7:00 pm

Appetizers Served

7:05 to 7:45 pm

First Round Table Discussion

7:50 to 8:30 pm

Second Round Table Discussion

**Fee:** CDS Member-Complimentary

CDS Associate Member and Guests: \$35 each



## 3T's with The "C"

*By: Ben Berting, Deron Blaylock, Paul Rogg, Jeff Sparks, and Brian VanDriessche*

Trends-Techniques-Tips from the Greater "C" staff, which are all Certified Dental Technicians! They will discuss new trends in the dental restorative market as well as tips and techniques on current restorative options. Greater "C" staff will be on hand to answer any questions you may have in Digital-Implant-Crown & Bridge and Denture. Participants will have an opportunity to review new products in the current pipeline.



## "Top 10 Mistakes Made with Invisalign"

*By: Jacob Stadiem, DMD*

Have you had a patient you thought would be an easy case with clear aligners that turned into a disaster? Have you struggled with posterior open-bites or teeth that just won't get straight? Dr. Stadiem has tips and tricks to share to help avoid these headaches and recognize when a case may not be as easy as it looks! Participants will learn:

- Tips and Tricks for clear aligners.
- Common mistakes made with clear aligners.
- When to refer to a specialist.



## "Legal issues, regulatory compliance and COVID-19 in the Ohio dental office"

*By: Christopher Moore, Director of Dental Services and Eric Richmond, Director of Legal and Legislative Services with (Ohio Dental Association)*

This practical, information filled roundtable will update participants to current and pending COVID-19 related state and federal regulations and legal issues affecting the practice of dentistry and provide practical, realistic steps that can be taken to manage their risk from a legal and regulatory compliance perspective. Participants will learn:

- How to comply with the current COVID-19 related statutes and regulations.
- Common regulatory compliance and/or legal problems.
- Tips to avoid legal and/or regulatory compliance problems.



## “Managing Student Loans and your Financial Plan”

By: Michael Souders and Matthew Berning, Financial Planners for Souders Financial Group

Student loans are estimated at \$1.6 Trillion and are second to only mortgages as the highest form of debt for all Americans. This presentation will provide education and offer solutions to managing student loans. We will also review the importance of adhering to a larger financial plan. Below is a brief outline of our presentation and the topics covered:

Participants will learn:

- Understanding the make-up of your loans.
- Understanding the types of loans.
- Comprehending the benefits and provisions of your loans.
- Optimizing your repayment plan for your cash flow.
- Grasping compound interest-it can work for and against you.
- Don't let your student loans lead to the neglect of your other financial goals.

Registration Form for:



**June 10, 2021**

## “Speedy CE - Modern Topics in Dentistry

**RSVP:** No later than June 4, 2021

**CE Hours:** One (1.5)

**Cancellation Policy:** No Refunds

Dentist \_\_\_\_\_ Phone \_\_\_\_\_

Guest \_\_\_\_\_ Total \$ \_\_\_\_\_

Email \_\_\_\_\_

Space will be limited so please provide your first two choices and then

**a third in the event your first two are full.**

1. Table # \_\_\_\_\_ 2. Table # \_\_\_\_\_ 3. Table # \_\_\_\_\_

Please return this form along with a check made payable to:

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**PLEASE NOTE: CDS MEMBERS, IF A RESERVATION IS MADE AND NOT HONORED YOU WILL BE RESPONSIBLE FOR THE EVENING'S EXPENSE OF \$35 PER PERSON.**



# THE CINCINNATI DENTAL SOCIETY'S

## Regulatory Compliance Checkup for the Dental Office

**Speaker: Christopher A. Moore**

**DATE:** Friday, November 5, 2021

**CREDITS:** 3.0 CE Credits

**LOCATION:** Sharonville Convention Center, 11355 Chester Road, Cincinnati, OH 45246

**TIME:** 7:45 a.m. Registration & Continental Breakfast  
8:30 a.m. Program by Christopher A. Moore

This course includes information about HIPAA compliance, so we have increased the total time of the course from 2 to 3 hours.

**FEES:** First Person \$70 for CDS Member \* \* \$85 for ADA Member \* \* \$110 for Non-Member  
Additional Person(s): \$40 each

### **COURSE DESCRIPTION:**

Every dental office would like assurance that it is compliant with all the laws and regulations governing the practice of dentistry. Becoming and staying compliant, however, can be an arduous and confusing process. This seminar will provide attendees with practical information and guidance to help them meet their regulatory obligations including the latest state and federal regulations affecting the practice of dentistry, common areas of non-compliance, HIPAA compliance and required annual training for OSHA.

### **Learning Objectives**

- Understand current regulatory issues impacting Ohio dental practices.
- Learn action steps to practically address regulatory compliance issues.
- Meet the annual training requirement of the OSHA Bloodborne Pathogens Standard.

### **SPEAKER: - Christopher A. Moore**

Christopher A. Moore, ODA Director of Dental Services. Chris Moore currently serves as director of dental services for the Ohio Dental Association. He has served at the ODA for 32 years and currently administers the association's third-party payer, peer review, dental practice, and regulatory compliance programs. Chris received a Bachelor of Arts degree from Case Western Reserve University and a Master of Arts degree from Kent State University.

**THE CINCINNATI DENTAL SOCIETY'S**  
**Regulatory Compliance Checkup for**  
**the Dental Office**

**Registration Form for November 5, 2021**

**Please Note:**

- One Form Per Dental Office Please.
- Registration Deadline is October 29, 2021.
- **Cancellation Policy:** A \$25 cancellation fee will be charged if registration is cancelled after October 29, 2021.

Dentist: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Dentist or First Person: \_\_\_\_\_

Names of Additional Staff Members: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**FEES:** First Person \$70 for CDS Member \* \* \$85 for ADA Member \* \* \$110 for Non-Member  
Additional Person(s): \$40 each

**To register for this course, please make check payable to *Cincinnati Dental Society* and mail with this form to: 9200 Montgomery Road, Suite 21-A, Cincinnati, OH 45242.  
Or fill out credit card information and fax to 513-984-3047.**

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
(Visa, MasterCard, AMEX or Discover)

Name on Card: \_\_\_\_\_ Amount: \_\_\_\_\_ CVV#: \_\_\_\_\_  
Business or Personal Card? (Please circle one.)

If personal card, please provide your complete address: \_\_\_\_\_

\_\_\_\_\_

*The Cincinnati Dental Society is an ADA CERP Recognized Provider approved by the Ohio Dental Association.*



## MEMBERSHIP NEWS APRIL 2021

**WELCOME NEW MEMBERS!** Please take a moment and welcome them as new members and invite them to our next CDS Member Event, which is April 12, 2021.

**Ayres, Michelle, DDS**, returning member and a graduate of The Ohio State University College of Dentistry.

**Mayberry, Jordan, DDS**, transferred from the Columbus Dental Society and is a 2017 graduate of The Ohio State University College of Dentistry. He practices general dentistry at 7301 Tylers Corner Drive, West Chester, OH.

**Poole, Tera, DDS**, a graduate of the University of Maryland Dental School and completed her orthodontic and dentofacial orthopedics training at the Baltimore College of Dental Surgery in 2016. Dr. Poole practices at 8050 Hosbrook Road, Cincinnati, OH.



### CDS Cares!

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## **"Non-Odontogenic Toothache & Conditions That Mimic TMD"**

**Speaker:** Gary S. Robins, DMD

**Date:** Monday, October 4, 2021

**CE:** One (1) Hour

**Location:** Delta Hotels by Marriott, 11320 Chester Road

**Fee:** Complementary for CDS Members  
\$35 per Associate Members and Guests

**Schedule:** 6:15 pm - Cash Bar and Appetizers \*\*\* 7:00 pm - Program



### **Course Description**

Most of the time when patients come in with dental pain, it doesn't take very long for the dentist through history, examination and imaging to localize the source of pain. However, if a tooth is treated and the pain persists, what's the next step? What's causing the pain?

The same can be said of treating a TMD patient if there is no improvement over a reasonable period of time. Maybe there are multiple causes of pain, maybe it's not a TMD problem at all, only mimicking it. Therefore, one should not proceed with any invasive or irreversible procedure unless they are sure of what's causing the pain. Otherwise, this may lead to not only the dentist, but patient's disappointment and frustration, along with additional time and expense.

This lecture will be an overview of conditions that can mimic TMD and dental pain that are non-odontogenic, with the same focus of needing a correct diagnosis. Otherwise, the wrong treatment and results may occur.

### **About the Speaker**

Dr. Gary Robins has been treating Orofacial Pain-TMD patients for over 35 years. He sold his dental practice in 1989 to specialize in this area. He has been teaching the Oral Surgery Residents at UC Medical Center conservative management of these patients since the early 80's and sees private patients at the University Medical Arts Building. Many of these patients have multiple conditions and need a multiple disciplinary treatment. For over 20 years, Dr. Robins is Board Certified in Orofacial Pain-TMD and Dental Sleep Medicine. He also has a Pharmacy Degree and spent 2-years toward a master's degree in Pharmacology before attending dental school at the University of Pittsburgh.

***The Cincinnati Dental Society is an ADA CERP Recognized Provider approved by the ODA.***

**REGISTRATION FORM for October 4, 2021 - Deadline to register September 24, 2021**

***Fee/Person: CDS Members- Complimentary, \$35 per Guest***

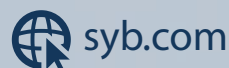
**Name(s) Attending:** \_\_\_\_\_

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- ability to reline & repair
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