

Cincinnati Dental Society

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Congratulations!

2022 Cincinnati Dental Society Officers

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Important Reminder

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*L to R: Mary Ann Hanlon, DDS, Secretary, Andrew Dorr, DDS,
President-Elect, Ruchika Khetarpal, DDS, President, Chris Heck, DMD, Vice President,
and Monica Newby, DDS, Treasurer.*



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Julie Joseph – Account Executive, Midwest Payment Processing
Nick Voynovich – CEO, Midwest Payment Processing

A handwritten signature in black ink, appearing to read "Victoria J. Nixon".

Victoria J. Nixon, Executive Director



Cincinnati Dental Society

B • U • L • L • E • T • I • N

JANUARY 2022 • VOLUME 91 NUMBER 1 • EMAIL: CDS@cincinnatiadental.org • www.cincinnatiadental.org

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MEMBER PUBLICATION
AMERICAN ASSOCIATION OF DENTAL EDITORS

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RUCHIKA KHETARPAL, D.D.S.
President



I'm fine. How do you feel?

Are you ever in your office with patients and staff and feel lonely? In his July newsletter Dr. Bennet, our past president, wrote about mentorship. He said, "We work alone so much of the time, isolated from other people who are experiencing the same issues we are, and we can lose the perspective that comes with those relationships."

In other words, you are not alone! In these times, it is common to feel burnt out, tired and frustrated. As dentists, we are used to putting on a smile for everyone. We feel the need to keep our staff happy, so they stay with us, our patients happy so they give us positive reviews, and then we go home and put a smile on for our families.

I am going to give you a daily exercise. I want you to ask yourselves, "How am I feeling?" every single day. It sounds simple, but if you have been a dentist magician, hiding your authentic emotions, you may find it difficult.

Let me share the moment the lightbulb went off for me. Three years ago, I was going through a separation from my spouse and reached out to a marriage counselor. At the start of our second session, he asked me how I was feeling. I responded by saying my standard response; fine. I had no idea that a revelation was coming. "Fine", he told me, "Is not an emotion". The counselor made me dig, and keep digging, until every session I told him a list of my feelings. It was exhausting!

Like many of us, I always found it easier to move through life in "fine" mode. And yes, sometimes "fine mode" is necessary, especially when trying to keep life together during a pandemic. The isolation, unhappiness, health damage, lost learning, inflation, travel disruptions, and more have driven us to stay numb just so we can get through it all.

I believe it is time to
get back to feeling,
to get back to
being together.

I believe it is time to get back to feeling, to get back to being together. When we come together as a dental community and have candid, respectful discussions on tough issues, we can address problems, see other perspectives, and go home with some calm. Just last month, I was chatting with Dr. Rob Ghering (choo-choo, dental depot!) while we were getting some breakfast before our CE. In the past six months, we have connected our frustrations about similar issues. As we sat down with our carbohydrates (long live the bagel!) we settled into a practice management seminar where the speaker, within the first 15 minutes, addressed the exact concerns that Rob and I were discussing. A little while later, I walked up to Rob and patted him on the back and asked him if he felt any better. He said he did. If we had both decided to not get out of bed on our off day, we would have been left with our own scary and sad thoughts.

We would not have been able to experience the peace that came with our learning and camaraderie.

I am SO thankful that we have been able to go back to work and see people. Much of the country has had to remain isolate, which has brought a rise in mental health issues. Our jobs are challenging, but I am grateful every day for the opportunity to be a dentist and thankful that my grandmother came to this country 50 years ago.

This January, I ask you to keep asking yourself how you feel. Take future action based on those real, authentic feelings. If you can, I urge you try to come to an event and meet your colleagues. I promise we will make you feel better and more excited to bring positive change to this gratifying profession.

WHO EXAMINES YOUR INSURANCE COVERAGE?



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BY VICTORIA J. NIXON, MSA
Executive Director



Yet another year has passed and what a fast year it was! The pandemic continued to slightly haunt us in 2021, and we had to move our first continuing education course from February to December, but it was well worth it. Dr. Susan Muller received excellent evaluations from those in attendance. She spoke on “Red, White, and Ulcerative Lesions of the Oral Cavity: What are they? How to treat? I have a very good feeling we will have great evaluations from this year’s speakers as well. Our Program Committee does their homework indeed, by scouting potential speakers at the Chicago Mid-Winter and Atlanta Hinman meetings every year. They listen to what our members want with the reality that “we cannot please everyone”, but I think for the most part they do a great job! Thank you!

Another thank you is to Dr. John Bennet, Jr. He not only served as president for a second time, but he was our Bulletin Editor and will continue to serve in this role in 2022. What a smooth year we had considering a few bumps we had along the way, but you would have never known it. I so enjoyed working with Dr. Bennet. His dedication to his profession, his family, his patients, and to the community is remarkable. Kudos to you!!!

**We are always looking
for members that want
to get involved, so if you
are interested, please
reach out to me.**

Our Membership Committee was so busy in 2021, but I have news for you, they will be busier in 2022. They are putting

together a recruitment event to be held on April 28, 2022 and we encourage all members to attend this fun and informative evening, “Eat, Drink and Get Trivial”. Now, doesn’t that sound fun! Keynote speakers will be ADA Second Vice President, Dr. Mark Bronson, ODA Vice President, Dr. Manny Chopra, CDS President, Dr. Khetarpal, and me, yep that’s right, I get to join these incredible members to be part of this event. Keep your eyes open for additional information.

The Finance Committee is responsible for the yearly budget and monitoring the expenses, so we stay financially healthy. This is a big responsibility, and they consider the Society’s money as their own, doing only what is best for the bottom line and for our members. Thank you for doing a super job during 2020 and 2021 as these were tough years. Here’s to looking forward to a better year financially.

So, I would be remiss if I did not thank our other committees. Three of them work behind

(continued on next page)

Vicki's Voice (continued)

the scenes so to speak, but nonetheless provide a unique role for our Society. The Peer Review Committee mediates complaints between a patient and a dentist, which takes time away from their practices. They are truly an amazing group, and many have been serving on this committee for numerous years. Last year we added some new "faces" to the committee, and they have been doing a super job for being so new to this role. Our Honor's Committee meets once a year to select members who have made significant achievements. The committee then presents these members to the CDS Council for consideration to receive our Meritorious Service Award and/or the ODA Awards of Excellence. Last, but not least is our Nominating Committee, comprised of Drs. John Bennet, Jr., Ruchika Khetarpal, Dennis Murphy, Tom Perrino, and Terrence Poole. They are responsible for putting a slate of

members together for our leadership roles, including ODA Delegates, ODA Alternate Delegates and members of our Finance Committee. As with the Honors Committee they meet once a year and take their role very seriously and do a great job as well. We are always looking for members that want to get involved, so if you are interested, please reach out to me. It won't hurt, trust me. We might just have something that is right for you! Thanks to our Council and committees for your dedication and service, and for making my job as Executive Director easy and rewarding.

As I begin my 22nd year as your Executive Director, I promise to continue to work hard at making and keeping our Society, in my opinion and that of others, one of the best in Ohio! Until next time...

HAYES

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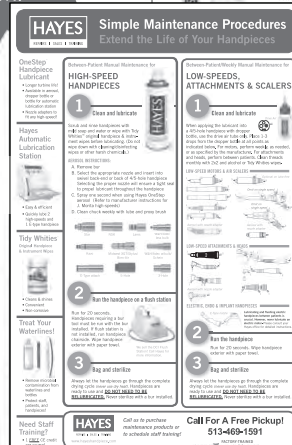
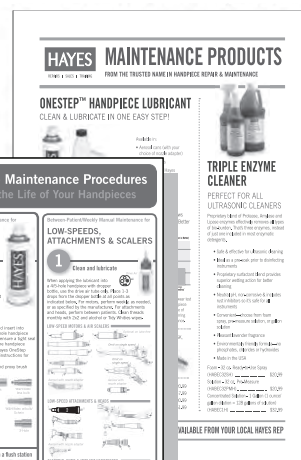
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2022 Calendar of Events

JANUARY

Meetings

January 17: Membership Committee Meeting begins at 6:30 pm.

CDS Member Event

January 24: "Tips for a Smooth Practice Transition – Panel Discussion, visit our website for additional information, www.cincinnatiadental.org

Continuing Education – None Scheduled

FEBRUARY

Meetings

February 7: Council Meeting begins at 7:00 p.m. Members who wish to attend should contact Vicki Nixon at 984-3222 or submit your topic/issue via email: vicki@cincinnatiadental.org

February 28: Program Committee Meeting begins at 6:30 pm.

Continuing Education

February 11: "A Lost Art: Comprehensive Diagnosis and Treatment Planning in the Digital Age" by Hunter Dawson, DMD

Location: Sharonville Convention Center, 11355 Chester Road, Cincinnati, OH 45246, 513-771-7744

Schedule: 8:00 a.m. Registration ** 8:30 a.m. Program

Sponsored

In Part by Cincinnati Insurance Company, Stock Yards Bank & Trust, and Superior Dental Care

Staff Invited: Dental Hygienists, Dental Assistants and Administrative Personnel of registered dentists.

CE Credits: 6.5 CE Credits Hours



Hunter Dawson, DMD

Course Description

In dentistry, many patients can significantly benefit from a multidisciplinary team approach to care. The content of this course will strive to present content to foster creative collaborations in your community to see the possibilities to provide exceptional multidisciplinary dental care using the latest technology. This is achieved with a thorough exam, detailed diagnosis, and sound communication between all members of the team. The content will share concepts relevant to digital technology, dental implants, orthodontics, and patients presenting with partially and full edentulous situations.

Learning Objectives, To Understand -

- The value of the team.
- The use of technology to improve the patient outcome.
- Basic classifications to improve communications.
- Comprehensive diagnosis parameters.
- What belongs in a treatment plan.
- Building the value of the team to the patient.

About the Speaker

Dr. Hunter Dawson attended the University of Louisville School of Dentistry (ULSD). He also completed his Advanced Education Program in Prosthodontics at Louisville. During residency, his research interest focused on implant abutment materials and design. He focused his patient care on diagnosis and treatment planning of the terminal dentition using the latest digital technology workflows. He has published multiple articles around novel restorative materials using digital workflows utilizing guided implant surgery. Currently, he is the Director of Implants and Innovation at Carolinas Centers for Oral, Facial, Cosmetic, and Dental Implant Surgery and has limited his practice to Prosthodontics with a focus on Implant Prosthodontics. He also holds a position as an adjunct assistant professor at the University of North Carolina School of Dentistry.

2022 Calendar of Events *(continued)*

February 11, 2022

Full Series Registration and Cancellation Deadline: February 4, 2022

Dentist: _____ Phone: _____

Staff Names: _____

Fee/Staff/Guest: \$80 each

Check Made Payable To: Cincinnati Dental Society

AMEX/DISC/MC/VISA Credit Card #: _____ Exp. Date: _____

CVV#: _____ Signature: _____

Individual Course Registration and Cancellation Deadline: February 4, 2022

Dentist: _____ Phone: _____

Staff Names: _____

Fees: CDS and Associate Member: \$350, Non-Member: \$550

Fee/Staff/Guest: \$80 each

Check Made Payable To: Cincinnati Dental Society

AMEX/DISC/MC/VISA Credit Card #: _____ Exp. Date: _____

CVV#: _____ Signature: _____

Luncheon Policy: *Full Series Registrants* – If a reservation is made and not honored or cancelled by the Friday before the course you will be invoiced \$35 to help cover the cost of the meal for the day.
Individual Course Registrants – Necessary arrangements will be made for your attendance.

MARCH

Meetings

March 7: CDS's Oral Health Foundation Meeting begins at 6:30 pm.

March 21: Honor's Committee Meeting begins at 6:30 pm.

CDS Member Event

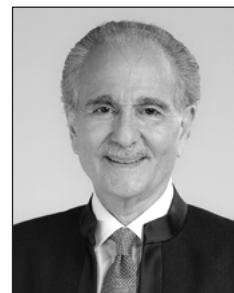
March 14: March CDS Member Event – see pages 11-12.

Continuing Education

March 4: "The Neuromuscular Prosthesis Utilizing Both Analog and Digital Methods Side-by-Side" by Joseph Massad, DDS

Location: Sharonville Convention Center, 11355 Chester Road, Cincinnati, OH 45246.
513-771-7744

Schedule: 8:00 a.m. Registration ** 8:30 a.m. Program



Joseph Massad, DDS

Sponsored**In Part by**

Advantage Technologies and Cincinnati Insurance Company

Staff Invited:

Dental Hygienists, Dental Assistants and Administrative Personnel of registered dentists.

CE Credits:

6.5 CE Credits Hours

Course Description

This presentation will detail the procedures for building the foundation for the Neuromuscular Complete Dentures, Immediate Dentures and Implant assisted Dentures. The latest analog procedures from meeting your patient to taking impressions, taking records, esthetic review, and fabrication with the choice of Conventional versus Digital Processing. This process yields the optimal placement of dental implants by doing dual scanning of the prosthesis in the implant planning stage. Many unique tips will be discussed to stay out of trouble and predict the outcome before beginning treatment.

Learning Objectives

1. To implement a digital assessment and examination protocol.
2. To make accurate impressions for edentulous, dentate and implant scenarios
3. To be able to measure the esthetic and functional spaces to assist in determining final esthetics and implant vertical requirements.
4. To understand why we need to make an impression of the edentulous ridges vs. digitally scanning at this point in time.
5. To learn how to determine when to print or mill a denture prosthesis.

About the Speaker

Dr. Massad is in private practice in Tulsa, OK, a Fellow of both the American and the International College of Dentists, a Regent of the International Academy for Dental Facial Esthetics, a member of the American Society of Dental Aesthetics, a Lifetime Member of the American Dental Association and is an honorary member of the American College of Prosthodontics. Awarded the PIONEERS IN DENTISTRY from the American University of Beirut as the third recipient ever bestowed this honor. Dr. Massad was also awarded LIFETIME ACHIEVEMENT AWARD from the American Academy of Implant Dentistry for outstanding vision, dedication, and commitment to the field of implantology. Currently, he holds faculty positions at Tufts University School of Dental Medicine in Boston, Mass; the department of Comprehensive Dentistry at the University of Texas Health Science Center Dental School in San Antonio, TX; Adjunct Associate Professor, Department of Restorative Dentistry, Loma Linda University, Associate Professor in the Department of Prosthodontics, the University of Tennessee Health Science Center, College of Dentistry, Memphis, Tennessee, Clinical Assistant Professor, University of Oklahoma College of Dentistry, Oklahoma City, OK and the University of Texas Health Science Center, Houston, Texas. He has previously held a faculty position at the Oklahoma State University College of Osteopathic Medicine Oklahoma, is a past Director of Removable Prosthodontics at the Scottsdale Center for Dentistry in Arizona (2006 to 2010), from 1992 to 2003 was an associate faculty at the Pankey Institute in Florida. Recipient of Chicago Dental Society, "Gordon J. Christensen Recognition Lecturer Award", and awarded Lifetime Achievement Award from the American Association of Implant Dentistry in 2019.

2022 Calendar of Events (continued)

March 4, 2022

Full Series Registration and Cancellation Deadline: February 25, 2022

Dentist: _____ Phone: _____

Staff Names: _____

Fee/Staff/Guest: \$80 each

Check Made Payable To: Cincinnati Dental Society

AMEX/DISC/MC/VISA Credit Card #: _____ Exp. Date: _____

CVV#: _____ Signature: _____

Individual Course Registration and Cancellation Deadline: February 25, 2022

Dentist: _____ Phone: _____

Staff Names: _____

Fees: CDS and Associate Member: \$350, Non-Member: \$550

Fee/Staff/Guest: \$80 each

Check Made Payable To: Cincinnati Dental Society

AMEX/DISC/MC/VISA Credit Card #: _____ Exp. Date: _____

CVV#: _____ Signature: _____

Luncheon Policy: *Full Series Registrants* – If a reservation is made and not honored or cancelled by the Friday before the course you will be invoiced \$35 to help cover the cost of the meal for the day.
Individual Course Registrants – Necessary arrangements will be made for your attendance.

MEMBERSHIP NEWS

Welcome New Members!

Please take a moment and welcome our new members and invite them to our next CDS Member Event, which is January 24, 2022 and included in this Bulletin!

Gans, Stephanie, DDS, general dentist working with Procter & Gamble in Mason, Ohio. She received her DDS from The Ohio State University College of Dentistry in 2013.

Hughes, Lindsay, DMD, a graduate of Tufts University School of Dental Medicine, is currently working at the UC Health's Advanced Education in General Dentistry program.

Jacobs, Scott, DMD, general dentist working with Advanced Dentistry on Five Mile Road. He is a 2016 graduate of the University of Kentucky.

Kandel, Elizabeth, DMD, general dentist and 2012 graduate of the University of Louisville College of Medicine. She resides in Kentucky.

Stephens, Robert, DDS, a 2017 graduate from the West Virginia University School of Dentistry and currently practicing with 24/7 on Colerain Avenue.



CDS Member Event - Monday, March 14, 2022

“Unraveling Trigeminal Neuralgia” *A Neurosurgeon’s Perspective*

Speaker: Ronald E. Warnick, MD
Neurosurgeon, Mayfield Brain & Spine
Co-Director, Gamma Knife Center, Jewish Hospital

Fueled Collective, 3825 Edwards Road, Suite 103

Program:

This program will include a discussion of the causes of trigeminal neuralgia and common clinical presentations including typical and atypical subgroups. A comprehensive review of medical and surgical treatment options will follow. The presentation will conclude with important considerations for the practicing dentist, endodontist, and oral surgeon.

About the Speaker:



Ronald E. Warnick, M.D., is a neurosurgeon and brain tumor/trigeminal neuralgia specialist with Mayfield Brain & Spine in Cincinnati. He earned his medical degree with honors from the University of Rochester, completed his neurosurgery residency at New York University, and performed a neuro-oncology fellowship at the University of California, San Francisco. He was a faculty member at the University of Cincinnati (UC) from 1991 to 2017, becoming a full professor in 2001. He held the John M. Tew, MD, Chair in Neurosurgical Oncology and for ten years was Medical Director of the UC Brain Tumor Center. He is currently Co-Director of the Gamma Knife Center at The Jewish Hospital – Mercy Health.

In 1991 Dr. Warnick helped launch one of the first stereotactic radiosurgery programs in the nation. Since then, he has performed more than 4,100 radiosurgery procedures for brain tumors and trigeminal neuralgia. He has published several landmark articles defining the role of radiosurgery in the management of brain metastases and was one of the pioneers in the development of frameless radiosurgery technology. Under his leadership, Mayfield was awarded membership into the prestigious International Gamma Knife Research Foundation (IGKRF), a consortium of Gamma Knife centers of excellence. The IGKRF recently published an article in the *Journal of Neurosurgery* demonstrating that trigeminal neuralgia patients treated with stereotactic radiosurgery within four years of diagnosis have better pain relief with lower risk. Dr. Warnick is also the principal investigator of an international study on trigeminal neuralgia to determine the relationship between biologically effective radiation dose and clinical outcomes.

Dr. Warnick served as Chairman of the American Association of Neurological Surgeons/Congress of Neurological Surgeons Section on Tumors from 2005 to 2007 and remains on the Advisory Board. He currently serves on the editorial board of the *Journal of Neuro-Oncology* and is an ad-hoc reviewer for the *Journal of Neurosurgery*; *International Journal of Radiation Oncology, Biology, and Physics*; and *World Neurosurgery*.

→ See reverse side!

CDS Member Event - Monday, March 14, 2022

"Unraveling Trigeminal Neuralgia"

Venue: Fueled Collective, 3825 Edwards Road, Suite 103

Schedule:

6:15 pm

Buffet Dinner (Sliced Beef Brisket Beer Braised with Onion Jam, Tilapia w/Lemon Beurre Blanc, RSVP Signature Salad, Grilled Vegetables, and Au Gratin Potatoes. *Vegetarian option available upon request. See below.*)

7 to 8:00 pm

Presentation

Fee/Guest:

Non-Members/Guest/Staff
CDS Member, \$35 each



CE: 1 (One) Hour

The Cincinnati Dental Society is an ADA CERP Recognized Provider approved by the ODA.

This event is sponsored in part by the Cincinnati Insurance Company

REGISTRATION FORM FOR MARCH 14, 2022

Deadline to register is MARCH 9, 2022

Dentist Name: _____

Phone #: _____

Guest/Staff Name(s): _____

_____ *Vegetarian Option*

Number Attending _____ Total \$ _____

Check Made Payable to Cincinnati Dental Society
9200 Montgomery Rd., #21-A, Cincinnati, OH 45242

Card #: _____ Amount: _____

Exp: _____

CVV: _____

Zip Code of Billing Address: _____

Please fax registration form to the Cincinnati Dental Society's Executive Office, 513-984-3047.

PLEASE NOTE: IF A RESERVATION IS MADE AND NOT HONORED YOU WILL BE RESPONSIBLE FOR THE EVENING'S EXPENSE OF \$35 PER PERSON.



**Back by Popular Demand! Shredding Event
Presented by the Cincinnati Dental Society
Exclusive Offer for CDS Members and Their Staff!
Sponsored in part by Kybernan Legal Solutions LLC**

How long do I have to keep my dental charts?

The Supreme Court of Ohio recently upheld the constitutionality of the state's four-year statute of repose in medical and dental malpractice actions. A statute of repose is a provision that sets a time frame in which a legal right extinguishes. In other words, the statute of repose places an effective time limitation on when dental malpractice suits may be filed against a treating dentist. Ohio's statute of repose bars actions filed more than four years after the date of treatment, except in the case of those patients who are mentally infirm and with minors, in which case the four years begins to run upon emancipation.

Dentists had previously been instructed to retain patient records indefinitely to aid in the defense of a lawsuit. However, this favorable court ruling may help relieve dentists' record-keeping burden. There may be circumstances where a dental office must maintain records for a certain period of time; for instance, the retention requirement for Medicaid records (6 years) and Medicare records (7 years). Participating provider agreements also generally specify record retention requirements, as well as many professional liability insurance agreements. Dentists are encouraged to obtain guidance from legal counsel and their malpractice insurer prior to the disposal of any patient records and to seek guidance on establishing a new record retention policy.

...By Eric Richmond, ODA Director of Legal and Legislative Services

Date: Saturday, May 14, 2022

Time: 8:30 to 10:30 am

Location: CDS Executive Office, 9200 Montgomery Road, Suite 21-A, Bldg. G, 45242

***Coffee and Donuts - Compliments of Brian Bartish, Attorney-Founder,
Kybernan Legal Solution LLC***

Cost: Boxes without X-Rays, first 5 standard boxes are at no charge, compliments of CDS.
Additional standard boxes - \$10 each box.

A STANDARD BOX IS ABOUT THE SAME SIZE AS A COPY PAPER BOX.

YES, any paper product, staples, paper clips, rubber bands, hanging file folders, 3-ring binders and binder clips. **NO**, plastic prescription bottles, plastic pop bottles or glass.

IMPORTANT INFORMATION REGARDING X-RAYS – They need to be removed from your dental charts, no exceptions!

Please plan to take your boxes with you.

**Reserve Your Spot Today!
Deadline is May 6, 2022!**

May 14, 2022 Shredding Event - Fax: 513-984-3047

Name: _____

Phone: _____

Of boxes you plan to bring: _____

Of boxes of x-rays you plan to bring: _____

Looking forward to seeing you!!!

CDS's

New Year's Celebration and Awards Dinner



Dr. Khetarpal and Outgoing Council Member and 2017 CDS President, Dr. Chopra



Dr. Khetarpal and Outgoing Secretary and 2014 CDS President, Dr. Wauligman



Dr. Bennet, Jr., passing the gavel to Incoming President, Dr. Khetarpal



Dr. Khetarpal and Outgoing 2020 President and 2002-2003 President, Dr. Perrino



Dr. Khetarpal and Outgoing President, Dr. Bennet, Jr.







TOP 10 ODA MEMBERSHIP BENEFITS OF 2021

1. We coordinated efforts to give out more than 2,000 PPE credits

DentaQuest, LLC made a \$200,000 donation to provide much needed personal protective equipment (PPE) to Ohio dentists during the COVID-19 pandemic. Working with OhioDDS partner Midway Dental Supply, DentaQuest provided Ohio dentists with the opportunity to request a credit of \$100 to order a selection of popular PPE. Midway also donated additional funds to provide credits to even more dentists. The ODA also distributed more than 10,000 free face shields to ODA member dentists.

2. We launched a Subcouncil on Diversity and Inclusion

The 2020 ODA House of Delegates passed a resolution recommending the creation of a Subcouncil on Diversity and Inclusion. This subcouncil was launched and got up and running in 2021. It serves to recruit and retain underrepresented demographics as members of the ODA and creates leadership development opportunities and training to grow and cultivate a broader pool of diverse leadership candidates.

3. We encouraged patients to get back to the dentist

The ODA created a radio and digital advertising campaign about the importance of seeing a dentist, particularly for those people who may have delayed receiving care during the pandemic. These ads played on ONN radio stations across the state.

4. We held virtual and in-person events

- ODA Virtual Leadership Institute – More than 200 people attended the ODA Virtual Leadership Institute, ODA's award-winning program developed to help all

ODA members become more successful and effective leaders.

- ODA Virtual Day at the Statehouse - At this year's virtual event, attendees contacted more than 80 legislative offices.
- New Dentist Zoo Day with the ODA - The ODA Subcouncil on New Dentists hosted an event for new dentists and their families at the Columbus Zoo and Aquarium on July 17. 148 people attended the event, including 50 new dentists and their families.
- ODA Annual Session - The 2021 ODA Annual Session featured 132 in-person CE credit hours, 33 virtual CE hours, 130 vendors and thousands of dental professionals.

5. We testified in favor of non-covered services legislation

House Bill 344 was introduced by Rep. Jason Stephens (R-Kitts Hill) in June of 2021. This legislation would prohibit the ability for dental insurance companies to set prices for services that they do not cover in their plans. On Sept. 22, Dr. Sharon Parsons, a past ODA president, and David Owsiany, ODA executive director, testified before the Ohio House Insurance Committee in favor of House Bill 344.

6. We advocated on members' behalf to resolve dental insurance issues

We helped address issues that 22 individual members had with insurance companies and third-party payers, plus answered questions via phone and email from more than 200 members. We presented a written request to Delta Dental of Michigan, Ohio, and Indiana that calls for Delta Dental to take immediate steps to address its reimbursement rates. We

also wrote to Cigna Dental to express our concerns with a decision by Cigna to substantially reduce network dentists' reimbursement.

7. We offered a free online opioid course to help members meet the OSDB license renewal requirement

The Ohio State Dental Board is requiring dentists to complete two hours of continuing education on opioid prescribing and related issues. To help ODA members meet this requirement, we created a free online CE course.

8. Our regulatory compliance guide helped members ensure they are in compliance with Ohio regulations

Our regulatory compliance guide contains summaries, checklists and fillable forms to help you ensure your office is compliant with regulations, free as a benefit to members.

9. We continued to provide guidance on the COVID-19 pandemic

We have been monitoring the COVID-19 pandemic and how it affects dental offices and have provided up-to-date, reliable information as it becomes available.

10. We helped members save money through our ODA Services Corp.-endorsed partners

ODA members can save up to 30% on products and services through the ODA Services Corp. In 2021, the ODA Services Corp. continued to grow participation in our group purchasing organization, OhioDDS, and our in-office membership plan with DentalHQ. The ODA Wellness Trust, our exclusive health benefits plan, continues to be one of the most utilized programs through the ODA Services Corp. with more than 1,500 dental offices participating.

IMPORTANT REMINDER OF THE CONTINUING EDUCATION GUIDELINES!

The Cincinnati Dental Society's Program Committee would like to remind attendees of the Registration and Luncheon guidelines.

REGISTRATION AND LUNCHEON GUIDELINES

FULL SERIES REGISTRANTS:

If registered for the full series, lunch will be provided for ONLY those who have checked "Yes" on the registration form or who have contacted the Executive Office for a reservation by the Friday preceding the course. Lunch will not be available for attendees who have not contacted the Executive Office by the Friday preceding each course and no exceptions will be made. If a reservation is made and not honored or cancelled by the Friday preceding each course, an additional charge of \$35 will apply. Your cooperation will enable us to make the necessary arrangements.

INDIVIDUAL COURSE REGISTRANTS:

If registered for individual courses (not the full series), the necessary arrangements including a reservation for lunch, will be made automatically and you do not need to contact the Executive Office, unless you do not intend to attend the luncheon.

You may ask yourself this question, "If I purchased the full series haven't I already paid for lunch?" The answer is YES, AND NO. Not all dentists who purchase the full series attend each course. This is the reason we ask on the registration form the following:

COMPLETE SERIES – Check one of these below so we know your lunch preference for the year.

- ☐ Please register me for all six courses. I understand that if I am unable to attend, I should contact the Executive Office by the Friday preceding each course. If I fail to do so I will be invoiced \$35 for lunch.
- ☐ Do not register me for all six courses. I will confirm my attendance by notifying the Executive Office by the Friday preceding each course. If I fail to do so, a lunch and continuing education card will not be available the day of the program.

Please adhere to these guidelines, so we may keep the cost reasonable for our Society and maintain the quality of speakers. Thank you!

Oral & Oropharyngeal Cancer



ORAL
HEALTH
OHIO

Incidence and Mortality in Ohio (2018)¹:

- 1,857 cases diagnosed • 407 deaths occurred



In Ohio, 65% of the oral and pharynx cancer tumors seen are late-stage tumors, which are much harder to treat and lead to a poorer prognosis.

Oral Cavity Cancer

Occurs in the oral cavity which includes the front tongue, floor of the mouth, inside the cheeks and ridge area around the mouth.

Risk Factors



Tobacco use: smoking cigarettes, pipes, cigars, snuff, chew, smokeless tobacco.



Alcohol use: especially when tobacco is used at the same time.



Exposure to HPV: the sexually transmitted, Human Papillomavirus.



Gender: The American Cancer Society attributes the higher incidence of oral cavity cancers to higher rates of alcohol and tobacco use by males.



Age: Most people who are diagnosed with oral cancer are 55 or older.



Regular dental check-ups that include an exam of the entire mouth are important in finding oral cancers early.



Disparities in screenings include low income, uninsured/underinsured populations, low education, and communities of color.

Oropharyngeal Cancer

Occurs in the back regions of the mouth—around the base of the tongue, back of the throat, and tonsils.

Risk Factors



Human Papillomavirus (HPV):

- Is the second most common sexually transmitted infection in the US.
- Is the primary cause of oropharyngeal cancers.
- Causes the most common HPV-associated cancer, surpassing cervical cancer.



Gender: More men of younger age are being diagnosed with HPV-related forms of oral cancer.



Age: HPV-related oral cancers are often diagnosed in people who are younger than age 55.



Those with 1 to 5 oral sex partners are 2x more likely to develop oropharyngeal than those who have never had oral sex.²



The fastest growing segment of the oropharyngeal cancer population is non-smokers younger than age 50.

CHALLENGE:

Only about 1/3 of U.S. adults aged 30 and over who visited a dental practice in the last two years reported receiving an oral cancer screening.³

OPPORTUNITY:

All dentists provide an oral cancer screening at each exam visit.

Policy Opportunities



> Integration of Care:

- Automating reminder/recall for oral cancer screenings across healthcare organizations. | [LEARN MORE >](#)
- Provide incentives for workplace tobacco cessation programs. | [LEARN MORE >](#)
- Include HPV education in health education standards/high risk behavior curriculum in schools.
- Healthcare providers promote cessation counseling and referral to the Ohio Tobacco Quit Line, with emphasis on Medicaid enrollees and state employees.

> Education & Workforce:

- Oral health professionals educate adolescent patients and their caregivers about HPV, tobacco and alcohol risk factors, and the benefits of HPV immunization in prevention of oropharyngeal cancer.
- Oral health professionals teach patients about symptoms of oral cancer and how to complete a self oral cancer screening.
- Oral health professionals administer vaccines. *(The American Dental Association has offered its support to dentists who are seeking to administer vaccines, and The American Dental Hygienists' Association supports dental hygienists providing vaccines.)*

> Data, Payment and Quality: | [LEARN MORE >](#)

- Maintain and enforce Ohio's smoke-free workplace law, including prompt collection of fines for violations.
- Increase investment in mass media campaigns where evidence suggests that adult-focused cessation campaigns have the greatest impact on smoking prevalence and medical costs.
- Require reporting on performance of cessation metrics in Medicaid Managed Care and provider contracts.
- Monitor compliance of private health insurance plans with cessation coverage requirements.

> Access & Advocacy:

- Maintain the adult dental benefit in the Medicaid program.
- Remove barriers such as co-pays, prior authorizations, and quit attempt limits in cessation programs. ⁴
- Offer quit incentives in cessation programs. ⁴
- Raise awareness of cessation coverage among providers and tobacco users. ⁴

Sources:

1. Ohio Annual Cancer Report, 2021, Ohio Department of Health • 2. Mount Sinai Head & Neck Institute
3. American Journal of Preventive Medicine, 2011-16 National Health & Nutrition Examination Survey • 4. Health Policy Institute of Ohio (HPIO)



> **OralHealthOhio.org**

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Dental EZ

- Advantage Dental Chair with Touch Pad) (Mfr # P3706-170) (reupholstered in 2017) \$5,073
- Galaxy Magellan CMU Traditional Style Over the Pt (# 3655-165) \$4,324
- Ultra-Leather Plush Upholstery Pkg in lieu of Std Upholstery) (# P3706-246) \$ 685
- Magellan L/R Rear Asst's Instrumentation (# 3625-616) \$1,031
- Advantage Clean Water System (Magellan) \$ 263

ADEC

- Dr. Stool \$ 590
- ADEC Ceiling Mount Operatory Light (Mfr # 6300C) \$2,574
- European Design Side Cabinet Sink Left Side Hygiene (Mfr # 23347K) \$6,498

****Includes 3 European Design Upper storage modules at no charge**

Retail - \$21,038 ** **\$5,000**

Custom Xray Cabinet / Room Divider

European Design Custom Central Cabinet (Mfr # 23347D)

Retail = \$7,515 ** **\$1,000**

Articulators

1 @ Denar Combi Articulator - 2 @ Denar MkII Articulator - 1@ Denar Veri-Check
1@ Hanau Articulator (recommended by the Pankey Institute in 2000) New in the box

- Gendex Acucam Concept IV FWT – New in the box Retail - \$4,000 ** **\$1,000**
- RGP Dr. Stool (Split Back, Navy Vinyl) 2@ \$840 retail Retail - \$1,680 ** **\$ 400**
- Air Techniques Spectra Cavity Detecting System (mfd 2012) Retail - \$3,550 ** **\$ 900**
- Schumacher Oral Surgery Instruments (Forceps, Elevators, etc.) Retail - \$3,000 ** **\$ 750**
- Midmark M11 Ultraclave Autoclave
(Holds 3 large IMS cassettes) (mfd 2010) Retail - \$5,741 ** **\$3,000**
- Sci Can Hydrim C61w G4 Instrument Washer (mfd 2016) Retail - \$5,826 ** **\$3,000**
- HVE Pump – Midmark Power Vac P3 (mfd 2009) Retail - \$7,588 ** **\$1,500 for**
- Air Compressor – Airtec Airstar 30 with Air Dryer (mfd 2001) Retail - \$4,872 **air comp & vac**
- Sci Can Hydrim C61w G4 Instrument Washer (mfd 2016) Retail - \$5,826 ** **\$3,000**
- Tuttnauer 2540 MK Autoclave (Mfd 2001) Repaired in 2007 &
retained as Back-up Autoclave Retail - \$3,847 ** **\$1,500**
- Halimeter (Electronic Bad Breath Analyzer) (~ \$2,000 new) Retail - \$2,000 ** **\$ 400**

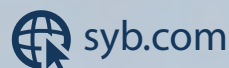
Business Office (all prices are ~25% of retail)

- HP LaserJet Pro M501 Printer (mfd 05/2019) New - \$1,112 ** **\$ 300**
- 2 @ Dymo Label Writer 400 Turbo Label Printers **\$ 50 each**
- Topaz Model T-L462 Digital Signature Pen **\$ 50**

Laboratory (all prices are ~25% of retail)

- DentiForm Vacuum Former \$ 100
- Buffalo Plaster Vibrator (small, round) \$ 50
- Red Wing 26A Dual Speed Two-sided Dental Lathe \$ 125
- Handler Redwing 550 Porta Vac Splash Hood with
Light and Suction \$ 80





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